USM BS physios Scientific Atlanta - Challed. businessman & engineer
oniety agressive Naval Researchlas Sidney Topol Dir. of Science Mys. of Va. 73-Richmond · 64 PhD in Astronomy divorced & remanie 804-367-6799 Paul Knappenberger McKenney Fredkin

Computer Museum Times

SATURDAY, AUGUST 27, 1994

Donald Trump Pays a Surprise Visit

Air Controller Hijinks at CM Airfield

When Donald Trump and his party arrived at the Computer Museum this weekend the Trump Airfield was burgeoning with future air controllers, practicing the frenetic and spine tingling requirements of take-off and landing of planes simultaneously without collision. As the "pros" took over controls of the landing gear, a crowd gathered to observe the manipulations of Trump, the master. When one of his planes failed to lower its wheels, he was heard to mutter, "I told them that maintenance was a first priority".

Second Year

The airfield simulation, designed in cooperation with and underwritten by Donald Trump, begins its second year of operations at the Computer Museum. Its three runways, 40 model planes, and air control headquarters in 2500 square feet of space, have played host to hundreds of visiting groups, including several unnamed competing air carrier executives. The realistic sense of presence goes one step beyond all of the most popular flight simulators, allowing the visitors to "take command". Local pilots, and former airlines personnel are onhand as volunteer "docents", assisting the public, and providing information about operations.

Next Week:

•NSF Awards \$1.5M to Computer Museum

 Minority Intern Program with Wentworth and Northeast ern, following Model of New York Hall of Science

- •MIT Sandbox: Space set aside for student exhibits •Computer Museum joins Talcott Mountain in SCISTAR a program that brings scientists to the classroom.
- •Computer Museum and Masachusetts Corporation for Educational Telecommunications (MCET) will host weekly High School news show.

Gannett Corporation Donates Newsroom

USA Today at the Computer Museum

The Gannett Corporation announced today the gift of an operating newsroom and press to the Computer Museum. The announcement, made at the National Press Club, extolled the Computer Museum for its Outreach efforts to bring the world of technology to the non-computer literate, by stressing computer applications in the lives of ordinary citizens. No application is of more importance than access to the daily news.

The newsroom/exhibit will allow visitors to design their own stories, watch them go through editing, page design, and then printed for take home as part of an individual or group newspaper. It will also be possible to pull up stories from the USA Today database to make a complete and individualized newspaper. Many local organizations and groups have expressed interest in the possibility of aiding inhouse publications, Special school classes will have the opportunity to publish personal newspapers as part of their visits. Writing and self-expression become increasingly important skills in a visual world. The Computer Museum is committed to literacy for adults and children, and will utilize this exhibit space to reach out to new audiences.

The exhibit staff has collaborated with Gannett on the newsroom design, assuring that its accuracy is maintained, along with the constraints of museum visitor flow. The Media Lab Group from MIT, that has been working on personalized newspapers, using databases, will bring the results of their research to this prototype project. With the machines and cash now available, the USA Today Newsroom has an expected opening date of June, 1995.

YOU ARE THERE

Walking with Bell, Cray, Kurzweil, Wozniac and Jobs

A series of galleries recently completed at the Computer Museum demonstrate the intensity of creation, the frustrations and battle with time, the failures and inexorable pace of change. Walking through the labs, offices, garages of computer beginnings, accompanied by a Tracy Kidder (Soul of A New Machine) audio narration, the history of early computers takes on a new life. Each step through one of the five historical walks, through dramatic lighting, poetic text and realistic sound brings museum goers into close proximity to a computer and its inventor(s). Interspersed with the voices of the progenitors, their friends and competitors, the actual taping was a party full of reminiscences, bringing together many of the most important personages of the computer world.

Computer Museum, a national treasure in terms of collection, has now given these computers a voice and setting. Edward R. Murrow could not have done it

better.

CM/Urban League Van Arrives in Detroit

Media Magic- Tomorrow's Family Room

Amidst great fanfare, the Media Magic Mobile Van comes to Cranbrook Institute, where 2500 dignitaries and visitors tour the Family Room of Tomorrow. The van, designed by Digital Equipment Corporation contains a fanciful set of experiences for all who enter, including surrogate travel to the Hawaiian volcanoes, satellite images from the latest flyby beyond our solar system, theatrical holography, sensory furniture accompanying an Omni roller coaster, individualized newspapers, home monitoring devices for both house and health, and changing applications modules for home business or entertainment.

Digital has donated 6 of these vans to the Computer Museum and to the Urban League as part of its "Technology is Yours" Campaign. The van will visit museums in urban centers and settlement houses, encouraging the public to learn about computer technology, that they can build and prepare for the future.

ATTENDANCE SURGES TO 250.000

Quilters Converge on Computer Museum

The attendance figures at the Computer Museum passed the 250,000 mark as yet another important group opens a "living exhibit" at the museum to demonstrate its uses of technology. The National Quilting Association, is conducting its Annual Meeting at the Computer Museum. Over 200 quilters will demonstrate the use of computers in quilt design over the next four days. They will demonstrate both traditional and new geometric patterns on the computer, along with the graphic design software that is now available for handicrafts workers, making the complexity and tedium of working out a whole pattern quick and enjoyable. Visitors to the museum will be able to interact with the quilters and receive assistance on their own designs, obtaining a printout for home use.

The Quilters' Annual Meeting follows two similar successful fairs for Model Builders and Landscape Architects. Thousands of new visitors are flocking to try their hands at well-loved crafts using new and ex-

citing computer tools.

The Computer Museum, since its inception, a mecca for those who have an emotional engagement with computers, has recently undertaken the ambitious mission of making computers accessible to people who are frightened, cautious, and even hostile. The rapid rise in attendance attests to the importance of relating computers to human interests.

ENTER THE WORLD OF COMPUTERDOM An Elevator Like No Other

Few reporters have covered the opening of an elevator as an important event. Few elevators are of sufficient newsworthiness to warrant a column. However, the Great Grand Elevator Opening at the Computer Museum brought cheers from the 100 local and national reporters invited to celebrate. The elevator is a marvel. At 15'X40', it was designed to carry cars and trucks. It has been transformed into a walk-in computer, from a keyboard entrance to the central monitor and visible innards. A wall mouse allowed me to click off floors. A welcome message greeted me as I entered, asking to leave a new message for the next guests by stepping out my note on the keyboard. Not only did the crowd enjoy creating a new message (a few lewd remarks were rejected soundly by the group), but it provided that suspension of disbelief that was a buffer between the outside world, and the learning atmosphere of the refurbished Computer Mu-

QUALIFICATION MATRIX

EXPERIENCE AND SKILLS	OLIVER STRIMPEL	MAC SUDDUTH	INABETH MILLER
o Management and leadership skills -Museum/Not-for-profit			
o Ability to bring vision			
o Directing/leading fund- raising -Direct solicitation -Foundation/Corporate] 		
o Improve performance of organization			
o Ability to bring about change			
o Knowledge/experience with computers -At minimum, enthusiasm			
o Success in creating/executing a substantial project/activity			
o Use of proactive educational programs to promote/foster growth			

QUALIFICATION MATRIX

	OLIVER STRIMPEL	MAC SUDDUTH	INABETH MILLER
PERSONAL QUALITIES AND CHARACTERISTICS			
Creative			
Able to communicate a vision			
Energetic/enthusiastic			
Project oriented; well organized			
Personal integrity			
Professional image, outgoing			
Verbal and written presentation			
Committed, dedicated			
Diplomatic and politically sensitive			
Strength of convictions			

PERSON SPECIFICATION

B108

(For Internal Use By The Computer Museum Search Committee Only)

THE POSITION:

Executive Director

REPORTS TO:

Board of Directors, The Computer Museum

PLANNED COMPENSATION:

Approximately \$90,000

EDUCATION:

Bachelor's Degree, with Master's Degree preferred. A technical degree desired,

but not necessary.

GEOGRAPHICAL

CONSTRAINTS:

East Coast/Northeastern United States

EXPERIENCE AND DEVELOPED SKILLS:

- o Proven management and leadership experience, having an educational mission, in a not-for-profit organization, ideally with a specialty museum. Other not-for-profit experience, such as philanthropic organizations or educational institutions may be appropriate.
- o Alternatively, individuals with private industry background, yet having extensive not-for-profit board level experience, may also be a possibility.
- o Ability to bring vision and to manage various constituencies and creatively utilize resources.
- o Proven performance in directing/leading fundraising activity. Personal experience in direct solicitation and exposure to foundation and corporate giving expected.
- o Demonstrated ability to improve performance of not-forprofit organization through personal leadership and creativity.

, **\$** .

- O Ability to bring about change in a positive and proactive manner, yet with diplomacy and political sensitivity.
- o Knowledge of and experience with computers would be ideal; but at a minimum, enthusiasm about computer technology and its applications is expected.
- o Proven success in creating, executing, and completing a substantial project or activity is required.
- o Ability to create a significantly broader appeal and heightened public awareness through use of proactive educational programs and promotion of the museum and its exhibits.

PERSONAL QUALITIES AND CHARACTERISTICS:

- o Creative and able to communicate a vision for the museum.
- o Energetic and enthusiastic; a doer.
- o Project oriented, well organized and detail oriented.
- o High level of personal integrity.
- o Polished and professional image, with outgoing and believeable personality.
- o Highly developed skills in written and verbal presentation.
- o Committed, dedicated, and able to champion a cause.
- O Diplomatic and politically sensitive, but with strength of convictions.

July 25, 1989

Mr. David Nelson President and Chief Executive Officer Confluent Systems, Inc. 77 Salem End Lane Framingham, MA 01701

Dear Dave:

Enclosed is a Candidate Report on Mac Sudduth, who, in my opinion, could be an extremely strong candidate for The Computer Museum. As we discussed, we should be seeking to have him meet as soon as possible with you and other members of the Search Committee who might be available.

Mac states that his current compensation is comprised of a base salary of \$65,000, and he has a deferred bonus which ranges from 6 to 16%, as well as the use of a museum-owned car. He also will receive \$25,000 as a bonus if he remains with the museum through June 1991.

Please call me if you have any questions regarding Mac's candidacy.

Cordially,

Bentley H. Beaver Vice President

BHB:amg enclosures

FenwickPartners

57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

CANDIDATE EVALUATION: WILLIAM MCLEAN SUDDUTH

Mac Sudduth is presented as a candidate for the Executive Director position at The Computer Museum. He is recommended for the following reasons:

- o Proven management and leadership skills in three different museum settings.
- o Direct experience in developing plans and strategies which have resulted in the successful growth of museums, both directly and on a consulting basis.
- o Directly transferrable experience in leading fund-raising activities, including extensive grant writing and solicitation of foundations.
- o Proven performance in bringing about change in building from scratch and re-building organizations.
- o A strong orientation towards technology, with both Master's and Ph.D's in the History of Science. An appreciation and excitement about computer technology, including the development of articles and papers on the field.
- o A formal and informal educational orientation, using proactive programs and exhibits.
- o On a personal level, creative and committed; a professional with a high level of energy and excellent communications skills.

BACKGROUND PROFILE

William McLean Sudduth
508 Belgravia Court
Louisville, Kentucky 40208
Home: 502/637-8970
Office: 502/561-6103

EDUCATION:

Ph.D., History and Science, University of Oklahoma, 1976
M.A., History and Science, University of Oklahoma, 1974
B.S., Chemistry, University of Oklahoma, 1969

EXPERIENCE:

1984 - Present

MUSEUM OF HISTORY AND SCIENCE Louisville, Kentucky

President

President and Chief Executive Officer of this 140,000 square foot museum with an operating budget of \$2.7 million. Full responsibility for day-to-day operational management, exhibits, fund-raising, and Direct reports include Vice Presidents education. of Exhibits, Operations, Education and Programs, School Services, Marketing, and finance. responsible for the IMAX theatre built under own leadership. The Museum has 110 full time equivalent employees and an additional 300 volunteers who represent 30 full time equivalents. President's direction, the Museum of History and Science has grown from 54,000 attendees to almost 200,000, plus an additional 280,000 IMAX attendees. Raised \$6 million in a capital campaign for the IMAX from theatre government, corporations, foundations.

Background Profile: William McLean Sudduth

Page Two

1979 - 1984

NORTH CAROLINA MUSEUM OF LIFE AND SCIENCE Durham, North Carolina

Executive Director

Grew this small museum from a quarter of a million dollar budget to over \$1 million in five years and achieved attendance level of 190,000. The Museum has a variety of exhibits, including a nature center and an aerospace exhibit. Established outreach program and an educational program.

1976 - 1979

OMNIPLEX, OKLAHOMA CITY

Starting in 1976 with a grant from the Kerr Foundation, developed a plan, established and opened a substantial museum in an 11-month time period which included a planetarium. Over \$7 million was raised for this project. Within three years, the organization had an operating budget of \$1 million and attendance of approximately 250,000 people.

1968 - 1972

TINKER AIR FORCE BASE Oklahoma

Civilian Chemist (G.S. 7)

Just before and after receiving undergraduate degree in Chemistry, worked for the U.S. Government as a Civilian Chemist at Tinker Air Force Base. Left in 1972 to obtain a Master's Degree.

Other concurrent activities:

Several formal teaching assignments, including Teaching Assistant positions at the University of Oklahoma in 1969 and 1974; serving as Visiting Professor at the University of Oklahoma in 1979; and as Visiting Lecturer at Duke University from 1981 - 1982. In addition, have served from time to time as a Museum Consultant; as a Library Assistant at the University of Oklahoma (1974 - 1977); and served on the Board of Trustees of the Association of Science and Technology Centers as Vice President of that organization for a number of years; and most recently, as President of the Association of Science and Technology Centers, from 1987 to present. Have

Background Profile: William McLean Sudduth Page Three

held a variety of other leadership positions and as a member of various committees, councils, and associations.

Prepared for the exclusive use of the management of The Computer Museum 7/89 Degrees verified by Fenwick Partners - 7/26/89

CANDIDATE EVALUATION OF: WILLIAM MCLEAN SUDDUTH

Mac Sudduth made an excellent first impression which held up extremely well during our two hour meeting. He is a friendly and likeable individual with a high level of personal sophistication. He is highly intelligent and demonstrated excellent verbal skills. Mac has a solid energy level, and is an enthusiastic leader. He is an easy conversationalist and a person with a wear-well style. Mac understands the museum business extremely well. He has broad-based inputs to his knowledge base, which results in his ability to come across as a highly knowledgeable and professional Museum Director.

Mac grew up in Oklahoma, where his father ran the state unemployment service. He received a scholarship to the University of Oklahoma and after completing his Bachelor's Degree, worked as a Civilian Employee at Tinker Air Force Base in Oklahoma for about four years. It was here that his educational involvement first began, as he taught a summer course in technical writing at the Air Force Base. In 1972, Mac returned to school, and based on his interest in both science and education, received a Master's Degree and then a Ph.D in the History of Science from the University of Oklahoma.

Primarily through local connections in Oklahoma, Mac, after having received his Doctorate, began a project for the Kerr Foundation to plan and then develop an Omniplex Theatre in part funded by the Oklahoma Science and Arts Foundation. After the planning stage, which took a couple of years, the Omniplex was opened and he was named Director. In 1979, Mac moved with his wife to North Carolina where she had entered a Master's program at the University of North Carolina at Durham. He found a position at the North Carolina Museum of Life and Science as Executive Director. As he described it, the museum was, at that point, a roadside attraction looking for a professional. With a budget of a quarter of million dollars, Mac took over and developed the organization to a \$1 million budget by 1984.

Through his involvement with the Association of Science and Technology Centers, Mac did an assessment of the Museum of History and Science in Louisville, which resulted in the development of a plan for that museum. Subsequently, the plan

Candidate Evaluation: William McLean Sudduth July 25, 1989
Page Two

was put into effect and the museum invited Mac to become its President, which he did in 1984. He has since been running the Museum of History and Science and has done an admirable job of growing and developing the museum to the point where it currently has a budget of almost \$3 million. During this time frame, he was directly involved in a \$6 million capital campaign and the development of an IMAX Theatre, which has resulted in an overall attendance of 478,000 people last year.

Throughout his career, he has been involved, from time to time, in formal teaching as well as informal educational programs. He is active in a variety of organizations and, in particular, is currently serving as President of the Association of Science and Technology Centers, prior to which he was a Vice President. ASTC is an association of 271 science and technology oriented museums throughout the country. Because of his involvement and his leadership position in this organization, Mac has gained a unique insight into the mechanics and strategies of science-oriented museums across the country.

Mac Sudduth is a highly attractive candidate for The Computer Museum. He has demonstrated significant leadership in three different museum environments, having had a substantial impact on their growth and success, both building and re-building staffs, exhibits, and programs. He has an extremely strong educational orientation, which has included not only formal teaching, but the development of strong educational and outreach programs within the museum environments in which he has functioned. During his days in Durham, he even started a computer camp at University. indicated earlier, his As association involvement with ASTC has provided him with significant exposure to the industry and a distinct awareness of what works and what doesn't. On the fund-raising side, he has developed a substantial record in grant fund-raising from corporations, and particularly, foundations, and has been directly involved in major capital fund-raising efforts. Overall, Mac fits the specifications extremely well. On the personal side, he has the enthusiasm and vision to become a strong spokesperson for the His personality is highly appropriate and his professional and intellectual capabilities make him a strong candidate.

August 23, 1989

Mr. David Nelson President and Chief Executive Officer Confluent Systems, Inc. 77 Salem End Lane Framingham, MA 01701

Dear David:

Attached is the candidate report on Inabeth Miller. As I mentioned, she is a bundle of energy and is someone I believe we should consider.

Inabeth would bring a strong sense of direction and vision. From the standpoint of experience, she has throughout her career focused on the melding of computer technology and education. Her background in this regard is quite unique. She brings only four years of experience in museum management. She is an extremely bright person, and based on her overall management experience, I would be comfortable that she could successfully manage the operation.

From the standpoint of compensation, Inabeth states that she is at a base salary of \$56,000 and currently receives between \$20,000 and \$30,000 a year from various consulting activities. She is not wedded to consulting; however, it has provided an attractive increment to her salary from the Museum of Science. She would be interested in talking, and although she will be on vacation the week of August 28, she will be in town until Thursday, August 31.

Cordially,

Bentley H. Beaver Vice President

BHB:pmd enclosures

CANDIDATE SUMMARY OF INABETH MILLER

Inabeth Miller is presented as a candidate for the position of Executive Director of The Computer Museum. She is recommended for the following reasons:

- Proven leadership and managerial experience in the not-forprofit world, including ten years managing a graduate library at Harvard's School of Education, and four years heading external education for the Boston Museum of Science.
- . Strong and demonstrated ability to bring vision and creativity to an organization.
- Limited experience with fund raising, but an exceptional spokesperson.
- . Extensive experience and career focus on the melding of computer technology and education, with extensive contacts.
- . Would be committed to broadening appeal of the Museum.
- Personally, extremely high energy level, dedicated and able to champion a cause. Enthusiastic and intelligent with excellent communication skills.

BACKGROUND PROFILE

Inabeth Miller
Four Canal Park
Cambridge, MA 02141
Home: 617-577-9760
Office: 617-589-0370

EDUCATION:

Ed.D., Curriculum Development and Administration, Boston University; dissertation: "An Examination of Microcomputers in Educational Settings;" Pi Lambda Theta

MS, Library Science, Simmons College

BA, English Literature and Education, Brown University, 1956

EXPERIENCE:

1985 - Present

BOSTON MUSEUM OF SCIENCE

Head of Educational Outreach

- . Responsible for all programs for teachers, children, and adults beyond the Museum facilities.
- . Elementary Science Outreach Program serving 80 Massachusetts communities with science materials and workshops.
- COSMOS, an after-school science program in seven communities.
- . Science-by-Mail, an outreach activity program for 1,800 children and families, together with 150 senior scientists.
- . Liaison with Massachusetts science, cultural, and academic institutions.
- . Administration of NSF Science Network Grant.

Inabeth Miller Page Two

. Product development initiation for a line of books, computer software, and manipulative materials.

1975 - 1985

MONROE C. GUTMAN LIBRARY, GRADUATE SCHOOL OF EDUCATION, HARVARD UNIVERSITY

Librarian to the Faculty of Education

- Complete management of education library-150,000 volumes, 50 professional and support staff employees, six divisions (administration, reference, circulation, collection development, media, technical services).
- . Developer of national education conferences and publications (print and electronic).
- Initiated and chaired seven national conferences at Harvard University: Conference on Thinking (1984); Video Games and Human Development (1983); Censorship--Education's Response to Diversity (1983); Cable Television --A Conference for Educators and Community Leaders (1981); Microcomputers and Education (1980 and 1981); Beyond Boundaries--Museums and Education (1980).

1983 - 1985

FIPSE GRANT, "NATIONAL DATABASE OF INTERACTIVE TECHNOLOGY APPLICATIONS IN EDUCATIONAL SETTINGS"

Administrator

Responsibilities included collection of data from 10,000 educational institutions. Mounted database on Compuserve for public access.

1971 - 1987

BOSTON COLLEGE/BOSTON UNIVERSITY/HARVARD GRADUATE SCHOOL OF EDUCATION/NOVA UNIVERSITY

Lecturer

Courses in selection, evaluation, utilization of instructional materials, cable TV, federal funding, research in children's literature, teaching urban children, implementation of technology in education, distance learning.

Inabeth Miller Page Three

1971 - 1978

WATERTOWN PUBLIC SCHOOLS, Watertown, MA

Director of Media Services

Responsible for all library media operations (12 schools and professional collection), federal grant writing in all curriculum areas, liaison with community agencies, equipment purchasing for schools, facilities planning, budgeting, overseeing \$250,000 annual budget, computerization of resources, staff and program evaluation, 20 professionals, 150 volunteers, 100,000 volumes, 400 journals, 20,000 non-print materials.

1969 - 1971

HOLLISTON PUBLIC SCHOOLS, Holliston, MA

Elementary Library Coordinator

Responsible for six libraries, 150 volunteers, development of preschool through grade six curriculum.

1967 - 1968

BARRINGTON PUBLIC SCHOOLS, Barrington, RI

Classroom Teacher

1956 - 1958

SCHOOL OF EDUCATION, BOSTON UNIVERSITY

Librarian

Initiated, organized, and directed Educational Resources Library combining textbooks, courses of study, and curriculum materials; book selection; cataloging of children's collection.

1955 - 1956

LABORATORY SCHOOL, UNIVERSITY OF CHICAGO

Classroom Teacher

All degrees have been verified. Prepared for the exclusive use of the Search Committee for The Computer Museum.

CANDIDATE EVALUATION OF INABETH MILLER

Inabeth Miller has a very high level of energy and is an extremely enthusiastic person. She is direct and to the point, clearly action oriented, and a doer. Inabeth strikes me as an imaginative and creative person who, in many ways, has been a catalyst for ideas throughout her career. I suspect that her management skills are perhaps somewhat less developed; however, that would need to be explored in further discussions with her. She is an excellent communicator, and I found her to be an extremely interesting individual.

After receiving her Bachelor's degree, Phi Beta Kappa and Magna Cum Laude, from Brown University in 1956, she taught school and was a librarian for two years at BU. She then took time out to have a family and returned to teaching in 1967 in the Barrington Public School System in Rhode Island. After a year, she returned to her library career in the Holliston Public School System for two years, followed by seven years as Director of Media Services in the Watertown Public School System.

In 1978, Inabeth was named Librarian to the Faculty of Education at the Gutman Library at Harvard's Graduate School of Education. During this time frame, she developed a number of educational conferences, many of which involved inter-relationships between emerging technologies and education. As Librarian, she had total responsibility for managing the Library with professional and support staff employees reporting to her. Concurrently, Inabeth, through a grant, developed a database of technology applications available in over 10,000 educational In 1985, she was invited to become Head of institutions. Educational Outreach at Boston's Museum of Science, a position she has held for the past four years. Inabeth reports to the Assistant Director for Education, and has a staff of employees and a budget of about \$1 million. Throughout h Throughout her career, Inabeth has been actively involved in various consulting activities, has served on committees, and has had speaking engagements, all focusing on the use of computers in education.

Candidate Evaluation of Inabeth Miller Page Two

At the present time, Inabeth Miller is not seeking a new position. She is challenged by her work at the Museum of Science. Nonetheless, she is intrigued by the potential of The Computer Museum and is interested in exploring the opportunity.

Inabeth Miller is an interesting candidate for The Computer Museum. She has had four years of experience in the museum field, all of it with the Boston Museum of Science, where she has been exposed to all aspects of museum management. She currently manages an organization and budget roughly the same size of The Computer Museum. She has, as her primary area of professional interest, the melding of education and computer technology. Inabeth has had experience with grant writing and some exposure to fund raising, but it has not been extensive. Earlier in her career, she had significant managerial experience in the not-for-profit world managing a world-renowned library, with substantial educational experience prior to that. evidenced by her Ph.D thesis, "An Examination of Microcomputers in Educational Settings," she has a unique combination of interests which could be highly appropriate for The Computer Museum. Inabeth has a very high energy level. She is a person who can clearly and directly articulate a vision and implement programs to achieve that vision.

Prepared for the exclusive use of the Search Committee for The Computer Museum.

Dr. & Mrs. Robert R. Rathburn 2287 GLENRIDGE DRIVE • MARIETTA, GEORGIA 30062

Sept. 6, 1989

Dear Ben:

at I mentioned on the telephone the Computer Museum.

committy stands at a crow road. Elle board has set an clear direction, which in my somion in the proper course to follow. However, without the pride of authorskip in the plan I fail it would be difficult for me to successfully in plan as it exists. At the same time, I really counsed see any part the plan I would change significantly. Illumpre, while I do not feel it would be worthwhile for me to continue to persone the directorable of this mean, I am willing to Relip you in any way that I can.

Place pass along my but wishes to the mambers of the search committee with whom I met. If blandings would like my in pussions on the exlibits, and some suggestions as to how I would change them, share have him que me a call.

I very much enjoyed mersting everyone. You have a most in postant mission which shows the use on if all who have been involved with the Computer Museum. I wish sow well in your search for a director, and on your long range goals.

Sneonly.

OLIVER B. R. STRIMPEL

10 Rockwood Heights Road Manchester, MA 01944

Home: (508) 526-7423 Work: (617) 426-2800

EDUCATION: OXFORD UNIVERSITY, Ph.D., 1975-1979 in Astrophysics; Thesis title: "X-rays from Clusters of Galaxies"
SUSSEX UNIVERSITY, M.Sc., 1974-1975 in Astronomy CAMBRIDGE UNIVERSITY, B.A. (Honors), 1971-1974
Natural Science
MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Summer 1985, "Structure and Interpretation of Computer Programs"

AWARDS: Graduate Scholarship, Wolfson College, Oxford University, 1976-1978

Johnson Memorial Essay Prize, Oxford University, 1976
Scholarship, Clare College, Cambridge, England, 1970

WORK HISTORY:

1/84-present ASSOCIATE DIRECTOR (from 1985) AND CURATOR, The Computer Museum, Boston Responsible for development of exhibits and collections, and relationships between Museum and industrial, academic, and user computer communities. Manage 3-8 full-time staff and up to 50 volunteers. Created major exhibitions on computer imaging and artificial intelligence and robotics, including 50 interactive computer-based displays for which over \$1 million dollars of equipment and in-kind services were raised.

9/79-12/83 CURATOR, The National Museum of Science & Industry, London, England
In charge of English National Collections of Mathematics, Computing and Data Processing. Created three special and one permanent exhibit. Negotiated and developed budget and content of an information technology exhibit with UK Department of Industry, BL Systems PLC (the major software company associated with BL Cars) and the "Science in India" exhibit with the Department of Science and Technology, India.

1/81 - 12/83 GUEST LECTURER, Ravensbourne College of Art, London

- 9/77 5/78 RESEARCH ASSISTANT and TEACHING ASSISTANT, University of Massachusetts, Amherst, MA.
- 10/76 6/77 MATHEMATICS TUTOR, Balliol College, Oxford University
- 6/76 8/76 COMPUTER PROGRAMMER, Rutherford Laboratory, Didcot, England
- 1/71 4/71 LABORATORY TECHNICIAN, Physics Department, Milan State University, Italy

PERMANENT EXHIBITIONS:

The Computer Museum, Boston, MA:

- Smart Machines: Robots and Artificial Intelligence (1987)
- The Computer and the Image (1984)

National Museum of Photography, Film and Television, Bradford, England:

• Photography and Beyond - Seeing the Invisible (1983)

SPECIAL EXHIBITS:

The Computer Museum, Boston:

- Terra Firma in Focus: The Art and Science of Digital Satellite Imagery (1988-89)
- Art with the Macintosh (1988)
- The Colors of Chaos (1986)

The Science Museum, London, England:

- Information Technology (1982)
- Science in India (1982)
- The Challenge of the Chip (1980-82)

PUBLICATIONS:

Book Review: Robert Slater, <u>Portaits in Silicon</u>, MIT Press, <u>ISIS</u>, Vol. 79:1:296, (1988).

Article: <u>Computer Graphics</u>, Encyclopedia of Science and Technology, McGraw Hill, 1989.

Numerous articles in <u>The Computer Museum Report</u>, (1984-88).

Book: <u>Computers: An Introduction</u>, Color Library of Science Series, Orbis, London 1985.

Various papers in astronomical journals.

CONSULTATIONS:

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Massachusetts Council for the Arts and Humanities, Panel Member for Merit Aid Grants, 1988.

<u>Time Life Books</u>, Understanding Computers series.

PRESENTATIONS:

Royal Astronomical Association Annual Meeting, 1976,8
International Astronomical Union, 1976
American Astronomical Society Annual Conference, 1977
Lecturer at Shelburne Museum, Vermont, 1984
ACM SIGGRAPH speaker, 1984
Northeast Computer Faire speaker, 1986
Society for the History of Technology Conference, 1987
Lecturer at Cornell University, Department of the History of Technology, 1988
Panel member, New England Museums Association
Conference, 1988

OTHER PROFESSIONAL ACTIVITIES:

Participant in Association of Science & Technology Centers (ASTC) Workshop on Formative Evaluation, 1985

Participant in Chicago Academy of Sciences Symposium on Informal Science Education, 1988

Participant in ASTC Workshop on Grant Proposal Writing for Federal Agencies, 1989

FenwickPartners

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57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

PERSONAL AND CONFIDENTIAL

THE COMPUTER MUSEUM
SUMMARY REPORT

AUGUST 28, 1989

THE COMPUTER MUSEUM

SUMMARY REPORT

AUGUST 28, 1989

INTERVIEWED CANDIDATES

	NAME	AFFILIATION
1.	Barry Dressel Director	Detroit Historical Department
2.	Jane Holdsworth Director & CEO	Thames Science Center
3.	Russel Jones x-President	University of Delaware
4.	Inabeth Miller Head of Educational Outreach	Museum of Science
5.	Ray Pisney x-Exec. Dir.	Missouri Museum
6.	Jerry Porter Consultant	E. Verner Johnson & Associates
7.	Bob Rathburn President	Science & Technology Museum of Atlanta
8.	Bob Russell x-Director	Impressions Five
9.	Charlie Smith VP	Rollins-Hobbs Associates
10.	Frank Smith Software Developer	Bank Street
11.	Oliver Strimpel Curator	The Computer Museum
12.	Mac Sudduth President	Museum of History and Science

THE COMPUTER MUSEUM

SUMMARY REPORT

AUGUST 28, 1989

	NAME	AFFILIATION	STATUS
1.	David Allison Curator of Computers	Smithsonian	Not interested (N/I). Exciting challenges in current position.
2.	Peter Ames Assoc. Dir.	Science Museum of Boston	N/I, more natural science background
3.	Gail Anderson Dir, Mus. Studie	JFK University	Source Committed to education
4.	William Asprary Assoc. Dir.	Charles Babbage Institute	N/I, timing Took a new position
5.	Joyce Bedi Acting Dir.	Center for History of Electrical Engineering	Too junior Insufficient experience
6.	Ron Bilodeau Ass't Dir.	Science Museum of Connecticut	Not appropriate Wrong background
7.	Minda Borun Ass't Dir. of Programs	Franklin Institute	Too junior Not enough experience
8.	Gene Brandt VP External Affa	Museum of Science & History irs	All fundraising. Expensive.
9.	Roger Burch Dir, Facilities	Snug Harbor Cultural Center	Inappropriate experience
10.	DeVere Burt Director	Cincinnati Museum of Natural History	Source only, no interest

The Computer Museum Summary Report August 28, 1989 Page Two

	NAME	AFFILIATION	STATUS
11.	Ann Butterfield Consultant	X-Dir. Development Children's Museum	Wants to stay in consulting
12.	Janet Camian Chairperson	Field Museum Design & Production	Committed to current position till 1993
13.	Paul Ceruzzi Curator	Smithsonian - Air & Space	N/I, wants to do research
14.	Robert Clinger Dir, Devel.	Rochester Museum & Science Center	Source only
15.	Kathleen Compton Exec. Dir.	Discovery Museum (Acton, MA)	N/I, new to position
16.	Dwight Crandell Exec. Dir.	St. Louis Science Center	Won't relocate, involved in project
17.	Margo Dundon Director	Grout Museum	Too junior
18.	Linda Edeikin Exec. Dir.	American Association Youth Museum	N/A - Feels unqualfied. Recently widowed.
19.	Deborah Edward Director	Austin Children's Museum	Pending
20.	Marilyn Eichenger Exec. Dir.	Oregon Museum Science Industry	Pending
21.	Russ Etling Exec. Dir.	Museum of Science & Space Transit	Promotion & public relations background. N/I.
22.	John Fenker President	Cleveland Health Education Museum	<pre>Insufficient experience 1 1/2 years experience.</pre>
23.	Richard Flores VP, Campaign Dir	United Way (Cleveland)	No museum experience
24.	Stuart Frank Director	Kendall Whaling Museum	No interest in computers
25.	Don Friary Exec. Dir.	Historic Deerfield	Source - historical museum

The Computer Museum Summary Report August 28, 1989 Page Three

	NAME	AFFILIATION	STATUS
26.	Alan Freedman Director	New York Hall of Science	N/I, timing inappropriate
27.	Richard Fullington Interim Dir.	Dallas Museum of Natural History	Source no relocation
28.	Ted Giatas Director	Midland Center for the Arts	Inappropriate, arts background
29.	Joanna Gilbride Dir, Mktg & Devel.	Historic Society of Pennsylvania	Non-technical, limited background
30.	Jim Goddard Div. Dir.	Hall of Life/Denver Museum of Science	New to position Hospital background
31.	Thomas Graves Director	Winterthur	Too senior
32.	Sheila Grinnel Consultant	Former Exec. Dir, ASTC	N/I, relocation
33.	Samuel Gubins VP	Academy of Natural Sciences	Not strong in computers
34.	George Hamilton VP Operations	Franklin Institute	N/I, near retirement
35.	James Harrington Director	New England Science Center	Won't relocate
36.	Mary Hiers Director	Fernbank Science Center	Wrong background
37.	Don Hoke Exec. Dir.	Outagami Museum	Pending
38.	Charles Howarth Exec. Dir.	Sci-Tech Center Liberty State Park, NJ	Building new museum Wrong timing.
39.	Glen Ives Director	Springfield Science Museum	Source - no personal interest
40.	John Jacobsen Assoc. Dir.	x-Museum of Science	Developing a new business

The Computer Museum Summary Report August 28, 1989 Page Four

	NAME	AFFILIATION	STATUS
41.	Robert Johnson Exec. Dir.	South Florida Science Museum	Timing bad. New to position
42.	James Kahn Pres.	Museum of Science & Industry (Chicago)	Pending as source
43.	Stephen Karon Exec. Dir.	Discovery Center (Syracuse)	Source - no response
44.	Bryan Kocher	Association for Computing Machinery	Pending, but wrong background
45.	William Landwehr Exec. Dir.	Lakeview Museum of Arts & Sciences	Limited computer experience
46.	Thomas Leavitt Director	Merrimack Valley Textile Museum	Inappropriate experience
47.	Steven Lubar Curator	Smithsonian-Engineering Dept.	Source-not personally interested
48.	Kern Mahr Director	Discovery Center (Ft. Lauderdale)	N/I, relocation
49.	Patrick Malone Director	Slater Mill	Won't relocate. Teaches at Brown
50.	Mark Meister Director	Museum of Art, Science . & Industry	N/I, accepted new position
51.	Arthur Molella Chairman, Dept. of the History	Smithsonian of Science and Technology	Source-no referrals
52.	Giles Nichols Ass't to Exec. Dir.	American Academy of Arts & Sciences	Pending
53.	Tom Nicholson Director	American Museum of Natural History	No interest
54.	Joel Orlen Director	American Academy of Arts & Sciences	Source only
55.	Ted Penn Director	Commonwealth Museum	Sourced-never responded

The Computer Museum Summary Report August 28, 1989 Page Five

	NAME	AFFILIATION	STATUS
56.	Janice Richardson Ass't Dir.	Museum of Science & History	No help
57.	Michael Sanden Director	Terra Museum	Arts background
58.	Dennis Schatz Assoc. Dir.	Pacific Science Center	Provided inappropriate references-relocation a problem
59.	Warren Seamans Director	M.I.T.	Not transferrable experience
60.	Roy Shafer Pres.	Ohio Center of Science & Industry	Source, N/I, timing wrong
61.	Steve Shantzis COO	National Learning Center/ Capital Children's Museum	Light museum experience
62.	Mark Sinclair Director	Catawba Science Center	Timing bad; one year in position
63.	John Stevens Director	John Woodman Higgins Armory	Won't relocate. Satisfied where he is.
64.	John Streedman Director	Evansville Museum of Arts & Sciences	Happy, won't consider a change
65.	Jeff Sturchio Corporate Archiv	Merck & Company vist	New in this position
66.	Robert Sullivan Exec. Dir.	Virginia Living Museum	Source only- no interest
67.	Keith Thomson President	Academy of Natural Sciences (Phila.)	Natural science background- not appropriate
68.	Corey Van Fleet President	Detroit Science Center	No interest; reason unknown
69.	Robert West Director	Cranbrook Institute of Science	Happy; won't consider change

The Computer Museum Summary Report August 28, 1989 Page Six

	NAME	AFFILIATION	<u>STATUS</u>
70.	Dennis Wint President	St. Louis Science Center	In middle of a new building project; timing wrong
71.	Sarah Wolf Exec. Dir.	Discovery Center	Won't relocate
72.	Beverly Woodward Acting Dir.	Heritage Itjemkornst Interpractice Center	Cannot relocate
73.	Larry Yerdon Director	Hancock Shaker Village	Wrong background

To: Computer Museum Search Committee From: Gwen Bell 9/27/89

The Search Process at The Museum of the Rockies.

- 1. An Ad was placed in the AAM with a deadline for applications on July 7. A package was sent out to each applicant that included an Annual Report, general materials on the Museum, a detailed job description, and a letter outlining the process and saying that there was no application form.
- 2. Three references were required. On passing the first screen, each reference was called and asked 9 questions. Two people were on the phone, one asking questions and the other writing down answers.
- 3. On passing this screen, the candidate had a telephone interview with the whole search committee (9 people). This was not very effective for anyone.
- 4. On passing this screen, the applicant was asked to come for a 2.5 day visit. The bylaws, IMS grant application, budgets, marketing, exhibits, and education plans were sent for study and review.
- 5. Meetings were held with all department heads, and these were supplemented with two dinners that included board and staff.
 - •A private lunch was held with the Acting Director and another with the Chairman of the Board.
 - •A 2.5 hour interview was carried out by the search committee.
 - They asked 12 questions, and all wrote down the answers. These ranged from background and style to fundraising and lobbying.
 - The candidate presented a 1.5 hour open seminar to a group that ranged from trustees to janitors. Many questions were asked.
- •A final private dinner was held with the chairman of the Search Committee. During these 2.5 days the candidate was introduced to a wide variety of people and had a chance to watch the activities at the Museum.
- 6. Four candidates are being considered. The Museum is getting their money's worth on consulting and self-evaluation of what the institution wants and needs for leadership. The candidates will not be discussed until they all go through the process. Then, one or two people may visit candidates in their "home habitat" and confer with still more people before an offer is made.

CONCLUSION. By having an open process, administered at the Museum, a team of Board and Staff is gaining strength. They understand that this is one of the most critical decisions that they will make in the next decade. Their debate of hiring a "manager" versus a "leader" is open. The committee are busy and influential people ranging from a rancher who gave \$650,000 last year to a Dean and a Cadillac/Olds auto dealer. The search process itself is providing valuable information in the formation of their museum's future for dedicated individuals on the staff as well as on the Board of Directors.

POSITION DESCRIPTION

B108

THE POSITION:

Executive Director

Reporting to the Board of Directors, the Executive Director will bring vision and creative leadership to the museum and its programs. The Executive Director will be expected to materially improve the financial postion of the museum through expanding its base of support and its appeal to the public by heading a new long-range strategy. The Director will assume leadership of the substantive programs of the museum, positioning it in its local, national, and international markets. The individual will be directly responsible for management and leadership of the staff, for creativity and leadership in fundraising, and for further expanding and developing the museum's educational programs. In addition, the Executive Director will broaden the museum's contacts with industry, foundations, and the museum community on the local, regional, and national level.

In the area of overall management and administration of the museum, the Executive Director will be responsible for managing the various internal and external constituencies and creatively utilizing available resources. In fundraising, the individual will lead the development effort and will work closely with the Director of Development and the Board of Directors to develop and execute fundraising strategies. The Executive Director will be expected to make direct solicitations, as appropriate, of individuals, foundations, corporations, and government at all levels. As a spokesperson, the Executive Director will represent the organization to the media, industry, and the educational community.

THE CLIENT:

Our client is a museum devoted exclusively to computer technology and its impact on society, and is the only museum of its kind in the world. The museum has established itself as a living classroom for people of all ages since its founding in

POSITION DESCRIPTION B108 Page Two

1982 as a non-profit corporation. The museum combines the latest computer technologies with its historical collection and archives. Each year the museum offers recreational learning in an informal atmosphere to more than 100,000 visitors from around the world. It is housed in 53,000 square feet, has several exhibition galleries, and has additional space available for expansion. The museum is located in a rapidly growing section of a major east coast city. The museum has historically been supported by individual and corporate membership income, as well as personal donations and modest admittance charges.

THE CANDIDATE:

The selected candidate will be an accomplished manager and a proven innovative leader with several years of directly transferrable experience, ideally, in a similar not-for-profit organization. The person must have vision and be able to lead the organization by establishing attainable goals and working with the staff and the Board of Directors to achieve these goals. The candidate must have demonstrated capabilities in fundraising for non-profit organizations. Ideally, this would include experience in direct solicitation at the individual, foundation, and corporate level. The selected candidate must have the ability to expand the museum's base of support through the proactive use of educational programs which will broaden the appeal of the museum and create greater recognition. individual must, as a spokesperson, have a professional image and strong verbal and presentation skills. On the personal side, the person must have maturity, a high level of energy and a strong orientation towards performance. Strong organizational skills, a high level of personal integrity, and well developed diplomatic capabilities are required.

COMPENSATION:

A substantial base salary will be offered reflective of the individual's level of professionalism and experience.

FOR INFORMATION:

Contact on a proprietary and confidential basis Ben Beaver or Laura Gallant, referencing assignment B108.

PERSON SPECIFICATION

B108

(For Internal Use By The Computer Museum Search Committee Only)

THE POSITION: Executive Director

REPORTS TO: Board of Directors, The Computer Museum

PLANNED COMPENSATION: Approximately \$90,000

EDUCATION: Bachelor's Degree, with Master's Degree

preferred. A technical degree desired,

but not necessary.

GEOGRAPHICAL

CONSTRAINTS: East Coast/Northeastern United States

EXPERIENCE AND DEVELOPED SKILLS:

- o Proven management and leadership experience, having an educational mission, in a not-for-profit organization, ideally with a specialty museum. Other not-for-profit experience, such as philanthropic organizations or educational institutions may be appropriate.
- o Alternatively, individuals with private industry background, yet having extensive not-for-profit board level experience, may also be a possibility.
- o Ability to bring vision and to manage various constituencies and creatively utilize resources.
- o Proven performance in directing/leading fundraising activity. Personal experience in direct solicitation and exposure to foundation and corporate giving expected.
- o Demonstrated ability to improve performance of not-forprofit organization through personal leadership and creativity.

- o Ability to bring about change in a positive and proactive manner, yet with diplomacy and political sensitivity.
- o Knowledge of and experience with computers would be ideal; but at a minimum, enthusiasm about computer technology and its applications is expected.
- o Proven success in creating, executing, and completing a substantial project or activity is required.
- o Ability to create a significantly broader appeal and heightened public awareness through use of proactive educational programs and promotion of the museum and its exhibits.

PERSONAL QUALITIES AND CHARACTERISTICS:

- o Creative and able to communicate a vision for the museum.
- o Energetic and enthusiastic; a doer.
- o Project oriented, well organized and detail oriented.
- o High level of personal integrity.
- o Polished and professional image, with outgoing and believeable personality.
- o Highly developed skills in written and verbal presentation.
- o Committed, dedicated, and able to champion a cause.
- o Diplomatic and politically sensitive, but with strength of convictions.

POSITION DESCRIPTION

DRAFT

THE POSITION:

Executive Director

Reporting to the Board of Directors, the Executive Director will be responsible for overall leadership and for managing the day to day operations of the museum and its programs. The Executive Director will be expected to materially improve the financial position of the museum through expanding its base of support and its appeal to the public by improving its exhibits and educational programs. In the area of overall management and administration of the museum, the individual will be responsible for managing the various internal and external constituencies and creatively utilizing available resources. Regarding fundraising, the individual will be responsible for working closely with the Director of Development to develop and execute fundraising strategies and will be expected to make direct solicitations, as appropriate, of individuals, foundations, and corporations. As a spokesperson, the Executive Director will represent the organization to the media, industry, and the educational communities.

THE CLIENT:

Our client is a museum devoted exclusively to computer technology and its impact on society, and is the only museum of its kind in the world. The museum has established itself as a living classroom for people of all ages since its founding in 1982 as a non-profit corporation. The museum combines the latest computer technologies with its historical collection and Each year the museum offers recreational learning in archives. an informal atmosphere to more than 100,000 visitors from around the world. It is housed in a 53,000 square foot building with six major exhibition galleries and is located in a rapidly growing section of a major east coast city. The museum has historically been supported by individual and corporate membership income, as well as personal donations and modest admittance charges.

Position Description April 13, 1989 Page Two

THE CANDIDATE:

The selected candidate will be an accomplished and proven general manager with at least five years of leadership and management experience in a not-for-profit organization. The person must be able to lead the organization by establishing attainable goals and working with the staff and the Board of Directors to achieve these goals. The candidate must have demonstrated capabilities in fundraising for non-profit organizations. Ideally, this would include experience in direct solicitation at both the individual and corporate level. The selected candidate must have the ability to expand the museum's base of support through broadening the appeal and creating greater recognition. result, the individual must, as a spokesperson, have a professional image and strong verbal and presentation skills. the personal side, the person must have maturity, a high level of energy and a strong orientation towards performance. Strong organizational skills, a high level of personal integrity, and well developed diplomatic capabilities are required.

COMPENSATION:

A substantial base salary will be offered reflective of the individual's level of professionalism and experience.

FOR INFORMATION:

Contact on a proprietary and confidential basis Ben Beaver or Laura Gallant, referencing assignment _____.

PERSON SPECIFICATION

DRAFT

(For Internal Use By The Computer Museum Search Committee Only)

THE POSITION: Executive Director

REPORTS TO: Board of Directors, The Computer Museum

PLANNED COMPENSATION: Approximately \$90,000

EDUCATION: Bachelor's Degree, with Master's Degree

preferred. A technical degree desired,

but not necessary.

GEOGRAPHICAL

CONSTRAINTS: Conduct a local search.

EXPERIENCE AND DEVELOPED SKILLS:

- o Minimum ten years in not-for-profit organization, with at least five years in leadership/general management role.
- o Alternatively, individuals with private industry background, yet having extensive not-for-profit board-level experience may also be considered.
- o Ability to manage various constituencies and creatively utilize resources.
- o Proven performance in directing/leading fundraising activity. Personal experience in direct solicitation and exposure to foundation/corporate giving expected.
- o Demonstrated ability to improve performance of not-forprofit organization through personal leadership.
- o Ability to bring about change in a positive and proactive manner, yet with diplomacy and political sensitivity.

Person Specification April 14, 1989 Page Two

o Ability to create a broader appeal and heightened public awareness through use of educational programs and promotion of the Museum and its exhibits.

PERSONAL QUALITIES AND CHARACTERISTICS:

- o High level of personal integrity.
- o Polished and professional image.
- o Outgoing and believeable personality.
- o Maturity and patience, but with high energy level.
- o Highly developed verbal and presentation skills.
- o Dedicated, and able to champion a cause.
- o Organized and logical, yet also creative.
- o Diplomatic and politically sensitive, but with strength of convictions.

RESEARCH STRATEGY

DRAFT

COMPUTER MUSEUM

The following details are some of the activities that will take place in fulfilling the search assignment for the Executive Director of The Computer Museum.

I. Industry Research

The first step involves identifying specific not-for-profit organizations and their management. All relevant directories, periodicals, trade and conference materials will be examined. We may also search the electronic databases such as Dialog Information Systems for information on appropriate individuals.

We will target our research primarily towards museums in the New England area. Additional research will be focused on selected philanthropic organizations and associations, as well as certain other cultural and educational institutions or groups.

II. Candidate and Source Identification

We will then identify individuals in managerial/leadership capacities within these organizations, who will be contacted as potential candidates and sources of referrals for the position of Executive Director.

III. Proprietary Database

A search will also be made of Fenwick Partners' in-house, computerized database of prospective candidates and sources. These individuals will also be contacted as potential candidates and additional sources.

THE COMPUTER MUSEUM EXECUTIVE DIRECTOR

PROGRAM SCHEDULE FORECAST

Estimated Time Frame	Activity
Weeks 1 and 2	Meeting to revise final specifications as necessary. Execute research strategy.
Weeks 3 and 4	Complete Research identification; initiate trial contacts and candidate development; review plan and status with client.
Weeks 5 through 8	Field interviewing; begin presentation of candidates.
Weeks 9 through 12	Continue client interviewing and evaluation of candidates.
Week 12	Negotiate finalist candidate.

April 12, 1989

Mr. Gardner Hendrie Chairman The Computer Museum 300 Congress Street Boston, Massachusetts 02210

Dear Gardner:

I apologize for the delay in getting this document to you. The attached will highlight our approach on the project for The Computer Museum.

In addition to the terms outlined in our engagement letter, I would like to add or confirm two additional thoughts. First, Fenwick would like to be involved on the board after the new president starts, if this is agreeable to you. Secondly, we would like to take advantage of this opportunity to publicize Fenwick's involvement with the not-for-profit community. Therefore, we would like to have Fenwick participate in the press release and announcement of the new president to the Boston community. I do not view either of these as unusual or extreme requests, and I hope that both of these are acceptable to you.

Ben and I will be working closely with your search committee to successfully acquire the appropriate person for this challenging position. We need to finalize that search committee very quickly. Please contact Ben or myself so that we may review this as soon as possible.

All of us at Fenwick look forward to working with you on this prestigious engagement. Thank you for selecting Fenwick Partners.

Sincerely yours,

Charles A. Polachi, Jr. Executive Vice President

CAP: amg Enclosures

Sigma Partners

FACSIMILE COVER

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Number of	pages (including cover sheet):	<u></u>
Date:	4/26/89	
Company:	Tenvick Partners	
Attn:	Andrea Grossman	
FAX #:	617-861-7546	
CC:	•	
From:	G.C. Hendrie	
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MESSAGE:	Here is the signature page	2
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Sigma uses the NEC Nefax 14. The FAX number is 637-393-7707.

If you did not receive all your pages, or if your copies are not legible, please call Sigma Partners at (647)393-7396.

The Computer Museum

LETTER FROM G. HENDRIE TO BOARD RE:CASHEN

sent Wed 4/26

300 Congress Street Boston, MA 02210 (617) 426-2800

Dear

It is with regret that I inform you of Joe Cashen's decision to leave the Museum at the end of the summer to return to an active role in the computer industry. We are thankful for his leadership and his many contributions during an important period of the Museum's development. Joe's years of management experience as well as his enthusiasm for the Museum, have helped us greatly over the last few years.

I am pleased to report that the Executive Committee has recruited an excellent Search Committee led by co-chairs Dave and Pat Nelson who are both very active in and committed to the Museum. They will be joined Ed Schwartz, Chairman of the Executive Committee, Ted Johnson, Bill Poduska, Gordon Bell, Dave Donaldson, Jim McKenney and myself. Fenwick Partners, a well-known Boston based search firm, will be assisting us.

We are committed to finding an individual with the leadership, vision, and organizational skills who can lead the Museum in its next growth phase over the coming decade. We're all confident that the Museum can attract candidates of the highest quality.

Should you have any thoughts or ideas about potential candidates, please send the information to Ben Beaver who is leading Fenwick's efforts. Fenwick Partners' address is 450 Bedford Street, Lexington, MA 02173.

Sincerely,

Gardner C. Hendrie Chairman of the Board



Gardner Hendrie SIGMA PARTNERS 300 Commercial Street #705 Boston, MA 02109

Dear Gardner:

On behalf of The Computer Museum, Dave and I would like to thank you for agreeing to serve as a member of The Search Committee. As you know, this committee has been formed to represent The Museum and work with the search firm of Fenwick Partners to identify and recruit new leadership to the position of Executive Director of The Computer Museum.

The first meeting of the full Search Committee will be held at the Fenwick Partners in Lexington on Monday, May 1, 1989, at 9:00 AM. Attached is a proposed agenda as well as contact information about members of this committee. In addition, Fenwick Partners will send you a copy of the "DRAFT" specification along with directions to their office. Please contact Dave or myself with any questions you have (508)872-4084.

We're happy to be working with you on this task of identifying new leadership. We have an important role to play in insuring The Museum's bright future.

Sincerely,

Pat Collins Nelson

Co-Chair of the Search Committee

The Computer Museum

The Computer Museum's

Search Committee

Full Committee Meeting
May 1, 1989
9:00 AM
At Fenwick Partners, Lexington

Proposed Agenda

- 1. "DRAFT" Specification / Search Strategy
 - Review the draft specification (to be distributed by Fenwick Partners to committee members)
 - Discuss the Search Strategy
 - Source of Candidates?
 -- Computer Industry vs. Museum Industry
 - Expectations? What is the level of expectations among committee members towards the candidates qualifications?
 - Relocation? Define the territory ---- proximity to Boston....
- 2. Recommendations? Search Committee Members should bring a list of potential candidates.
- 3. Other?

PERSONAL AND CONFIDENTIAL

April 13, 1989

Mr. Gardner Hendrie Chairman The Computer Museum 300 Congress Street Boston, Massachusetts 02210

Dear Gardner:

This letter will confirm our engagement for Fenwick Partners to conduct a search for an Executive Director for The Computer Museum. Our engagement is to assist you in the identification and evaluation of candidates for, and the selection of Executive Director.

Draft documents for the specification and management of this project are enclosed.

As soon as this agreement is acknowledged and any additional consultation is complete, you will be forwarded any change in documentation for this project that requires your review and approval. Those documents include a position description, person specification, and research strategy. It is important that you consider these documents carefully since our own efforts will be focused on them.

Professional Fees and Expenses

Normally, our fee is 33 1/3 percent of the first year's projected cash compensation, as spelled out in a letter of employment or by the approved person specification. Projected cash compensation is defined as including base salary, guaranteed bonuses, and incentive compensation to the level prescribed for attainment of the plan objectives during the first year's employment. For the purpose of billing this engagement, our fee would be based on a targeted compensation of \$90,000, which is within the range we discussed. As per our discussion on April 6, 1989, Fenwick Partners will undertake this engagement on the following terms:

Mr. Gardner Hendrie April 13, 1989 Page Two

- o The Computer Museum will pay \$10,000 in four installments of \$2,500 each on 4/20/89, 5/20/89, 6/20/89, and 7/20/89.
- o Fenwick Partners will make an in-kind donation of services toward this project worth \$10,000.
- o Fenwick Partners will be recognized as a corporate sponsor for the 1989 Computer Bowl, the value of which is recognized as being worth \$10,000.

Expenses

We are reimbursed for variable expenses that are directly attributable to our client engagements. These expenses are invoiced each month during the engagement. A complete description of the guidelines is attached for your future reference.

Terms of Payment

Our fee is for professional services rendered and is not contingent upon the final situation of the selected candidate with your organization.

All invoices are due and payable upon presentation. Either party may discontinue this assignment at any time. In the unlikely event that this occures, you will be charged for the work performed up to the date of termination on a pro rata basis.

Ouality Guarantee

Fenwick Partners shares in the responsibility for the successful performance of the selected finalist. A complete description of this policy is attached for your future reference.

Program Management

This project will be handled by a team at Fenwick comprised of the following:

Ben Beaver - Engagement Consultant Charles Polachi - Engagement Manager Laura Gallant - Senior Associate Demetra Pulos - Director of Research FENWICK PARTNERS

57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

CLIENT EXPENSE POLICY

Out-of-pocket expenses incurred by Fenwick Partners and reimbursed by the client fall into two general categories. Both categories are groups of direct costs associated specifically with the execution of the client projects.

The first category is <u>Candidate Development</u> expenses. expenses are the direct costs of travel, meals, hotel etc., associated with the interviewing and selection process and with visits to the client location. It also includes specific research tools and/or on-line computer time needed for a particular assignment. Each item is directly attributable to the client project and individually accounted for. Each month during the full course of the project an invoice will be submitted to the client for reimbursement of Candidate Development expenses incurred that month. It is our policy to have presented candidates, when interviewed by the client, reimbursed directly by the client for their travel and related expenses, unless the client requests otherwise. If these expenses are reimbursed directly by Fenwick Partners, we will add a 15 administrative surcharge for billing.

The second category is <u>Fixed Expense Allocations</u>. This group of expenses is clearly attributable to our client projects as incremental costs, but they are costs that are either difficult or impossible to attribute to each individual project. Examples of these expenses include telephone, postage, research materials, and client marketing materials, which are expenses incurred in direct support of individual projects. Accordingly, Fenwick Partners allocates these attributable expenses equally among the active client projects. Each project incurs a fixed project support allocation in the amount of \$790 each month for the first three months of the project only. Fenwick Partners reviews the amount of the distribution each six months and makes adjustments for new project confirmations as appropriate.

It is Fenwick Partners' policy that all clients be treated equally and fairly with regard to expenses and that clients will only incur those expenses attributable to the execution of the specific projects.

FENWICK PARTNERS

QUALITY GUARANTEE POLICY

Throughout the executive search and selection process, Fenwick Partners works with our client in a close, cooperative relationship. Accordingly, it is important to our firm that we share in the responsibility for the successful performance of the selected finalist. This spirit of partnership is our guarantee of the quality of our services.

After the completion of a search, it is the firm's objective to support the successful assimilation of the selected executive. If the client organization and the executive should terminate their professional relationship for any reason within the first year of employment, it is the responsibility of all parties to review the integrity of the selection process. If the reasons for termination relate to the quality of services provided by Fenwick Partners, then in the spirit of the client partnership, we will re-initiate the same defined search project and bring it to a successful conclusion. We will do this in return for expense reimbursement only, and without further professional fees.

There can be many forces at work to change the shape of a company and the responsibilities and expectations of its managers over time. Business is a dynamic and volatile activity. Within that framework, Fenwick Partners will preserve the continuity of our reputation for professionalism and integrity as business partners to our clients. That is our quality quarantee.

Mr. Gardner Hendrie April 13, 1989 Page Three

The significant milestones to be used for managing this project to successful completion are attached.

Acknowledgement

Please indicate your acceptance of the terms and conditions set forth by signing and returning the enclosed copy of this letter as soon as possible. Work will initiate immediately upon receipt of the signed confirming letter.

We look forward to working with you and The Computer Museum's search team.

Sincerely yours,

Charles A. Polachi, Jr. Executive Vice President

CAP:amg Enclosures

Accepted:

Gardner Hendrie, Chairman

Date

of Scorpion (R), at 12:30, 2:50, 5:10, 35, 10 p.m. Semalary (R), at 12:40, 2:55, 5:10, 0, 9:40 p.m.

le You in Morning (PG-13), at 12:30, MS, S, 7:15, 9:45 p.m.

perd Zone (PG), at 12:30, 2:50, 5, 7:10, 20 p.m.

E20 p.m. E20, 7:40, 10:10 p.m. E50, 7:40, 10:10 p.m. E6: Out of Control (PG), at 12:30, 2:30, E15, 7:45, 9:50 p.m.

Major League (R), at 12:50, 3:10, 5:25, 250, 10:10 p.m.

Rin Man (R), at 1, 4, 7, 9:40 p.m. Somerville Theater, Davis Square. \$5-1081. o films Fri.: concert instead

he tof the Fest (A nimation Festival), to-by and Sat.-Thurs. at 7, 9:30 p.m. Also ht.-Sun. at 3:30 p.m.

REYMOUTH

BEYMOUTH barner, Columbian Square, buth Weymouth, 335-2777.

Bajor League (R), at 7:15, 9:20 p.m.
Bajor League (R), at 7:15, 9:20 karborlight Mail Cinema, 789 Bridge

(Route 3A), North Weymouth, 337-860

rt Sematary (R), at 7:30, 9:30 p.m. re You in Morning (PG-13), at 7, 9:15. isorganized Crime (R), at 7:30, 9:30 ny Anything (PG-13), at 7:15, 9:15 p.n. ORURN

Voburn Showcase, Routes 128 and 38. §3-5330.

iminal Law (R), Horror Show (R), K-9 i-13), Loorr Boy (PG-13), all due Fri., of Semalary (R), today at 1:40, 7:40, 500 p.m.

Fit Gonna Gil You, Sucha (R), today at 12:40, 5:40, 7:30, 9:50 p.m., 5dorg (R), today at 1, 3:15, 5:30, 8, 220 p.m., 5dorg (R), today at 12:30, 5:30, 8, 5:5, 7:15, 9:45 p.m.) fond final Demme and Menell's "Haiti: Dreams of Democrative Team Pol-13), today at 12:30, 6:40, 5:5, 7:15, 9:45 p.m., 5dorg final first 5:30 p.m., Mehdi Charef's "Miss Mona." 7:30 p.m., 12c Avils and Vanyoska Gee's "Krikl' Tales of a Nightmare."

(1965), directed by Real Gillo Pontecurvo, with Jean Martin, Yacef Saadi, In French with subtitles; \$3.50.

with subtitles; \$3.50.

Cambridge Public Library Central
Square Branch, 45 Pearl St., Cambridge,
Telephone 498-9081, Toesdays at 7 p.m.
May 2, "Rebecca." "Rebecca." idge Multicultural Arts Cen-

CRITIC'S TIP

MOVIES: DARK COMEDY

The French film "Miss Mona" makes its U.S. premiere in the Museum of Fine Arts today at 5:30 p.m. Director Mehdi Charef followed his successful debut, "Tea in the Harem," in this darkly comic tale of an unemployed Arabic man taken under the wing of Miss Nona, a middleaged Parisian transvestite. The hook is that Miss Mona is played by the very unfeminine character actor Jean Carmet, who's absolutely terrific.

- RETSY SHERMAN

April 28: Mass. College of Art: 10 a.m., "Prayer, "Medins: Ma Memoire," 1001
Camels: 1 : 30 p.m., "Samilarang." 4
The college of Art: 10 a.m., "Samilarang." 1907
Down, "Boot Hends: 7 p.m., Medin' Charef's "Tea in the Harem." 945 p.m., 1002
Museum of Fine Arts: 5:30 p.m., Johan van der Keuken's "Eye Above the Well." 7:30 p.m., Tian Zhuangzhuang's "Horse Thiel." Brattle: 6 and 8 p.m., "Yeelen." Quincy Community School: 7:30 p.m., "Tea in the Harem." Brattle: 6 and 8 p.m., "Yeelen." Quincy Community School: 7:30 p.m., "Prayer," "Lola Loca."

April 29: Mass. College of Art: 10 a.m., "Prayer," "Lola Loca."

April 29: Mass. College of Art: 10 a.m., "Ping Pong. 9:30 p.m., "Tea in the Harem." Brattle: 6 and 8 p.m., "Yeelen." Quincy Community School: 7 p.m., "Brait: Dreams of Bemocratic Properties of the Martin Present Schools of the Medical Properties of the Martin Present Schools of the Medical Properties of the Medical P Rri-131, Loar Roy (R). (1-13), all due Fri., all fur times.

If contactory (R), today at 1:40, 7:40, 150 p.m.

If So p.m.

If So Person (R), today at 1:40, 7:40, 150 p.m.

If So Person (R), today at 1:40, 7:40, 150 p.m.

If So Person (R), today at 1:7 p.m.

If So Person (R), today at 1:7 p.m.

If So Person (R), today at 1:15, 9:35 p.m.

If So Person (R), today at 1:15, 9:35 p.m.

If So Person (R), today at 1:20, 7:20, 2:30 p.m.

Tes in the Harem. Brattle: 6 and 8 p.m., "Yeeler." Quincy Community College; 7:30

If So P. D. M.

It So P. D

Kirk Douglas, Ann Southern.
At Brookline Public Library 361
Washington St. Telephone 730-2360.
Wednesdays at 2 and 7:30 p.m. Free. May
3. "Pride and Prejudice" (1940), starring
Greer Garson, Laurence Olivier, Maureen
OSullivan.

3. "Pride and Prejudice" (1940), starring Greer Garson, Laurence Olivier, Maureen O'Sullivan.

At Somerville Public Library 79 Highland Ave., Somerville. Telephone 623-5000. Thursdays, 6:30 pm. Free. April 27. "Butch Cassidy and the Sundance Kid" with Paul Newman, Robert Rediord. May 4, "Three Little Words."

At Medford Public Library 111 High St. Telephone 395-7950. Thursdays at 7 pm. Free. April 27. "Born Yesterday" with Ind.; Holliday. William Holden. Broderick Crawford. At Codman Square Branch Library 4090 Washington St., Boston. Telephone 5438-3214. April 28 and 29, 2 p.m., "For Me and My Grit," starring Gene Kelly and Judy Garland. Free.

At Newton Pree Library 414 Centres St. Telephone 552-7145. Wednesdays. 7 p.m. Free. May 3, "Inner World of Jorge Library 414 Centres St. Telephone 546-1000, ext. 4223. Fridays," and 7:30 pm. Free. April 28. "Rand Wagon," Fred Astaire. April 28. "Band Wagon," Fred Astaire. April 28. "Band Wagon," Fred Astaire, April 28. "World Travel and Adventure Series."

${f M}$ USEUMS

Many muzeums sponsor lectures, work-shops, courses, film series, concerts and children's activities. Consult appropriate categories for more information.

OPENING

OPENING
Strawbery Banke Marcy Street, Portsmouth, N.H. Telephone 603-433-1100.
Opens for season May 1. Hours: daily 10 a.m.5 p.m. Adults 37 siders 56; childred a.m. Adults 37 siders 57 siders

Fig. ** orientation teur; 2 p.m. ** landscape and archaology tour; 3:00 p.m., restoration and preservation tour.

Wenham Historical Assas, and Museum Inc. 132 Main St., Route 1A, Wenham. Telephone 508-468-2377. Hours Monday through Friday 11 a.m.-4 p.m. Statistics 22, ages 6-14, 75 cents, alders 15.50. Includes doll collection and Irrheentury Claffin-Richards House with period furnishings. Opening April 29-May 14, **Color Studies in Fabric.** rag rugs by Claudia Mills.

Currier Gallery of Art 192 Orange St., Manchester, N.H. Telephone 603-669-6144. Hours: Tuesday through Saturday 10 a.m.-4 p.m., except Thursday until 10 p.m.; Sunday 2-5 p.m. Free. Accessible to handicapped persons. Sunday at 2:15 p.m., informal 30-minute gallery tours. Opening April 30-June 11 freeepiton April 30, 2 p.m.). **New Artists: Gloria Wilcher Memorial Enhibition.** works by 29 emerging New England artists. Through Memorial Enhibition.** works by 29 emerging New England artists. Through Freenth Prinst from Collection of Robert P. Bass Jr., **21 prints by artists who were in the forefront of modern art movements.

Brockton Art Museum-Fuller Memorial 455 Oak St., Brockton. Telephone 508-588-600. Hours: Tuesday through Sunday noon-5 p.m., Thursday vntil 9 p.m. Closed major holidays. Admission \$2, children \$1; free admission Thursday vntil 9 p.m. Closed major holidays. Admission \$2, children \$1; free admission Thursday vntil 9 p.m. Closed major holidays. Admission \$2, children \$1; free admission Thursday 5-9 p.m. and Saturday noon-5 p.m. Opening April 30-May 12, works by Arnold Trachtman. In Museum School Gollery. Through May 21, works by Arnold Trachtman. In Museum School Gollery. Through May 14, **Making a Scene: Installation Art.** Mid-Day Break: Film and Lunch Series, 12:15 p.m.; repeat of film and dessert, 7 p.m. May 4. **Spirit and Souls of American Artists: Burchfield's Vision.**

Smith College Museum of Art Elm Street (Route 9) at Bedford Terrace, Northampton. Telephone 413-584-2700.

iats: Burchfield's Vision."

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Street (Route 9) at Bedford Terrace,
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North College Art Street

p.m. Free. April 27. "Born Yeaterday" with Judy Holliday, William Holden, Broderick Crawford.

At Codman Square Branch Library 1890 Washington St., Boaton, Telephone 589-799-4406. Hours: 438-8214. April 28 and 29. p.m., "For Me and My Girl," starring Gene Kelly and Judy Garland, Free.

At Newton Free Library 414 Centre St. Telephone 552-7145. Wendersdays, 7 p.m., Free. May 3, "Inner World of Jorge Luis Borges" (1972).

At Fox Branch Library 175 Mass, Ave., Arlington. Telephone 564-61000. ext. 4323. Fridays, 2 and 7:30 p.m. Free. April features salue to Fred Astaire, April 28. "Band Wagon," Fred Astaire, Cyd Charlaste. World Travel and Adventure Series New England Hall, 225 Clarendon St., Boston. Telephone 542-2479. Sunday 3 p.m., Monday 410:30 a.m. through May -10. "Art Fried Travel and Adventure Series New England Hall, 225 Clarendon St., "Antique Trains of Europe."

World Travel and Adventure Series New England Hall, 255 Clarendon St., "Antique Trains of Europe."

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Old Sturbridge Village Rocte 20 west, near exit 9 of Mass. Pibe and Exit 3 of Interestate 84. Sturbridge. Telephone S06-347-352. Hours through April 22: 10 a.m.-4 p.m.; beginning April 29. dull 9 a.m.-6 p.m. beginning April 29. dull 9 a.m.-6 p.m. beginning April 29. dull 9 a.m.-6 p.m. beginning April 29. dull 90 a.m.-6 p.m. beginning 112, ages 40 a.m.-6 p.m. beginning April 29 bec. 31, "To Build a House," how buildings were erected in early 1800s. Through Dec. 31, "Visiting and Other Social Engines were erected in early 1800s. Through Dec. 31, "Visiting and Other Social Engines were erected in early 1800s. Through Dec. 31, "Visiting and Other Social Engines were erected in early 1800s. Through Dec. 31, "Visiting and Other Social Engines were excluded. J. American did for fun. Permanent exhibit, J. Cheney Wells Clock Gallery of early American clocks.

Worcoater Mistorical Museum 30. Burne St. Morcester. Telephone 508-753-8278. Hours: Monday through Saturder 10. 2. 4 p.m. Sunder; b.m. factories of Vesterday and Tomorrow," screens; looking glasses, trays and buces: "A Time to Play," exhibit on leisure activities. In Sciliberry Marsion. 40 Highland, 'St. Hours: daily 1-4 p.m. Admission 34, cheers 32, children under: 18 free. Opening April 28-May 14, "Regional Needlework Alminismentars daily at 2 p.m. by needlework experts. Free with admission to show."

BOSTON & CAMBRIDGE

Children's Museum Museum Wharf,
300 Congress St., Boston. Telephone
426-8855 (What's Up Line). Hours: Tuesday through Sunday 10 a.m.-5 p.m., Friday until 9 p.m. Admission: \$\$. children 215 and elders \$4, children under 2 free;
Friday 5-9 p.m., \$11. Exhibits: "Backstage
at Hig Top," a play exhibit where youngsters may pretend to be members of circus, wear circus costumes. Through Sepsters may pretend to be members of circus, wear circus costumes. Through Sepsters may pretend to be members of circus, wear circus costumes. Through Sepsters may pretend to be members of circus, wear circus costumes. Through Sepsters may pretend to be members of circus, wear circus costumes. Through SepJune 24. City Stage actors portray Mr.
and Mrs. Robinson, 1963 black family.
Ongoing: "Kida' Visions," works by area
children reflecting ideas on future of their
communities: "Design of Times". "Mind
Your Own Business: Exhibit About You
and Your Body!" "Chimbing Sculpture.
Japanese House, Physpace. In Clubboars
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Young Own Business: Exhibit About You
And Your Body!" "Chimbing Sculpture.
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Your M. Sepcial Eventz April 28, 7
and 8 p.m., Brownie MacIntosh, "Great
Music for Children," \$1.
Harvard University Art Museums On
campus, Cambridge. Telephone 495495-400. Hours Tuesday Wednesday, Friday 10 a.m.-9 p.m., Sunday 1-5 p.m.
Closed major holidays. Admission \$3, college and university students with D and
cleders \$1,30, under 18, free; admiss visfor the American Apple 1992 black of the Physical
Your M. Seelster Museum, 485 Broadway;
Gallery talks Tuesday
through Friday at 11 a.m. Through May
14. "Rembrand and Hi

Though play, 15. "Soppior Pines," decrease in the control of the c

So Pp. M. Castery Gours a unessey and the property of the prop

5-9 p.m. Gallery tours Tuesday through
Saturday at 11 a.m. and 2 p.m., Sunday at
1 p.m. Through May 21, mixed media by
Duncan Hewitt; photographs by Rose
Marasco; ball-point pen and paper by Michael Moore. Ongoing, "Perspectives,"
contemporary pointings by emerging artists.
New Hampshire Farm Minesum Roste
New Hampshire Farm More: Saturday
and Sunday 10 a.m. -4 p.m. Adults 33; children under 12, 50 cents. Guided tours of
farm structures of northern New England,
displays, nature trail and country store,
cobbler and working blacksmith shops.
Agril 29, 10 a.m. -4 p.m. Abaket-making
workshop. Fee 315, preregistration required.
Maine State Museum State Capitol
Complex, Augusta, Maine. Telephone
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Illoward Gubis, "recently acquired paintlings and firewings by Cape Cod artist
(1904-70).

Art Complex Museum 189 Alden St.,
Drishory, Telephone 934-6534, Roura;
Weslaessky through Sunday 1-4 p.m.
Free. I'we galleries house collection of
Luropean and American paintings, drawings, prints, Japonese ceramics, glass and
Slaker Jointure and artifacts. Through
June 25, "Paper, Children's Book IllustraMichael McCondy, Through 1919 50,
"New England Baskets '89," arried show
of work by eight artists, Also a reference
Ilbrary and Japanese Tea House.
New Bedford Whaling Museum 18
Johnny Cake Hill, New Bedford, Telephone 506-997-0046. Hours: Monday
18 Johnny Cake Hill, New Bedford, Telephone 506-997-0046. Hours: Monday
18, "Acorean Minemen," photographs,
Ingbooks, vinder 5 free. Through May
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29, "Acorean Minemen," whose, Maderia
Ing bio historic district with paintings,
idecarative arts, scrimthaw, more: Elbrary
includes more than 1,100 logbooks of
whaling voyages, open weckdays: halfscale model of whaleshup Lagoda to climb
aboard; 1248 pannaram; whaling film
"Down to the Sea in Shipp" shawing actuat whaling chase, weekends, 2 p.m.

Quincy Mistorical Society Adams
Academy Building, 8 Adams St., Quincy.

Town to the Sea in Shipp' showing actual bibling chase, weekends, 2 p.m.

Quincy Mistorical Society Adams Academy Building, 8 Adams St., Quincy, Mistorical Society Adams Academy Building, 8 Adams St., Quincy, Long and Country Mistorical Society And Mistorical Society And Country, 12:30-3:20 p.m. Closed Indidays, Free. Through Friday 9:30 a.m. 250 p.m. Closed Indidays, Green Lincology and Country, Centennial of Quincy Recoming a City, "photographs and artifacts focusing on issues of 1888 which citizens today worry about in areas of recreation, home life, transportation, city services.

Provincetown Art Assan. and Museum 460 Commercial St. Provincetown. Telephone 508-873-1750. Nours: Fridays, Admission adults \$2 st. students with ID. elders and children \$1. Through April 30, "2d Annual Provincetown Collectors' Show," works location and the state of the Control of th

Hancock Shaher VIIIage Routes 20 and 41, Hancock Telephone 413-443-0188. Hourly guidet teurs of selected buildings given daily 10 a.m.-3 p.m. Cluses holidays, Admission 55.50, children ages 5-12, \$1.50, elders and attiucint \$4.48, children under 6 free, family rate \$12, Outdoor living history museum of Shaker life with 20 original buildings and gardens on 1,200 acres.

and gardens on 1,200 acres.

Higgins Armory Museum 100 Eurber Ave., Worcester, Telephone 508-853-6015. House: Euseday through Fréday 9 a.m.-t. pm., Saurday and Sounday money freday 1 ameter 5, 100 acres 1 and 1

suit of Hunting," Saturday and Sunday at 2:30 p.m., film, "How a Man Shall Be Armed." War and Memory Eenster April 30, 3 p.m., panel "Vistnam: A Younger Generation a Perspective," discussion with area high school attudents. May 3, 7:30 p.m., panel "The Elusive Legacies of Victnam," assessments by veterans, antivar activists and political analysts. Museum open 6:30-10 p.m. Feee with moseum admission.

Wellesley. Telephone 235-0320, est. 2051 weekdays. Houra: Monday through Salurday 10 a.m. 5 p.m., Sunday 2:5 p.m. Free. Through June 11, "On the Boards." 100 drawings by 19th-century Boston architects. In Corridor Gallery. Through June 14, "On the Boards." And the Salurday 10, and 5 p.m., Sunday 2:5 p.m., Free. Through June 11, "On the Boards." 100 drawings by 19th-century Boston architects. In Corridor Gallery. Through June 14, "On the Boards." with Alice Friedman, Gallery talks Sundays. 2:30 p.m., free.

Museum of Transportation Certiage House, Larz Anderson Park. 15 Newton House, Larz Anderson Park. 15 Newton

the control of the co

will offer games, art projects and handsne educational activities.

Discovery Museums 177 Main St., Acro.

Discovery Museums 177 Main St., Acro.

Discovery Museums 177 Main St., Acro.

Wednesday, Saturday and Sunday 9 a.m.

4:30 p.m., Tuesday, Thursday and Friday

1-4:30 p.m., April 20-21 open 9 a.m.

4:30 p.m., Closed major holidays, Admission of Friday

1-4:30 p.m., April 20-21 open 9 a.m.

Discovery Museum: Hands-on exhibits for a property of the service of the

Museum of Our Nellonal Heritage 33
Marrett Road, Route 2A and Mass. Avenue, Lezington, Telephone 861-6559; 861-0729 recorded information. Hours: Monday through Saturday 10 a.m.-5 p.m.; Sonday noon-5 p.m. Closed major boil-days. Free. Ongoing: "Turn of the Century," life in American cities, 1983-1917. Through Oct. 15. "Scipio Lodge: Time Capsule of Preemaonry," photographic exhibit ofecumenting a historicary are contents to Autoria. N.Y. ploa artifacts from museum collection. Through Aug. 13. "Portraits from industry: Charles Yessel of Westinghouse," industrial photographs of workers at 3 Lester, Penn., plant of Westinghouse. Electric in 1920s. Through June 25. "Folk Roots, New Roots: Folklore in American Life." objects, photographs and muse examine relationships to "the folk" in the past century and how folklore has been incorporate furry and how folklore has been incorporate furry and how folklore has been incorporate furry and those folks of the folk in the past century and those folklore has been incorporate furry and furry furnishing the further folklore has desired for the furnishing folklore has deed to the furnishing fur

surrows presents tahanman songs and stories. Admission \$1, children \$0 cents.

Quadrangle Central Library and Museum Asm. 200 State \$1. Springfield. Museum hours: Tuesday through Sunday neon-5 pm. Library hours: Monday through Thursday 9 a.m. 9 pm., Friday and Saturday 9 a.m. 5 pm., Sunday 1-5 pm. Donations requested. Classed major holidays. Includes Springfield City Library (413-739-3871): Science Museum and Planetarium (413-733-1918); George Watter Smith Art Museum (413-733-1918); George Watter Smith Art Museum (413-733-5080). In George Walter Smith Art Museum (413-733-1914); George Watter Smith Art Museum (413-733-1914); University of the George Watter Smith Art Museum (413-733-1914); University of the George Watter Smith Art Museum (413-733-1914); University of the George Watter (413-414); University of the George Watter (414-414); University of

Ongong: Connectical valley Caltamen.

DeCordova Museum and Sculpture Park Sandy Pond Road, Lincoln. Telephone 259-6355. Hours: Toesday through Friday 10 a.m. 5 p.m., Saturday and Sunday noon-5 p.m. Closed major holidaya. Admission 32, children and clear \$11. Docent tours Saturday and Sunday at 2 p.m., free with admission. Through June 4, "Surrealism of Everyday Life," paintings and works on paper by Boston arists Gerry Bergstein; "Mark Wethli," 18 realist paintings by Mame artist. Contemporary Sculpture Park on museum a 35-sere site open daily 8 a.m.-10 p.m. Lecluser-5gle legt Talke. April 30, 3.p.m., exhibiting artists Mark Wethli discusses his art in an informal gallery talk. Free with admission. Ffun Series, April 26, 7.20 p.m., "Realists of the Fantastic," explores works by Engrite: The Falsa Mirro: "New Series." accor. Paintings 1944-1962"; "Max Ernst: Journey into the Subconscious."

Mount Holyoke College Art Museum Route 116, South Hadley, Telephone 413-538-2245. Hours: Monday through Friday 11 a.m. 5-p.m., Saturday and Sunday 1-5-p.m. Glosed major holidays. Free. Through June 18, 'When the Eiffel Tower was New: French Visions of Progress at the Centennial of the Revolution.'' April 27, 8 p.m., lecture by Rosalind Williams, 'Parti 1900: The Technological Land-scape of Modern Life.'' Compound Massacrae.

the Centennia of the Revocution. April 172, 8 p.m., lecture by Rocalind Williams, "Parta 1900. The Technological Landscape of Modern Life."

Concord Museum 200 Lexington Road, Concord. Telephone 508-369-9609, Hours: Monday through Saturday 10 a.m. 4 p.m., Sanday 1-4 p.m. Closed holidays, Admission 34, elders 13, children 31,50. Guided tours of 15 period rooms and galactic states of the state

HOUSEMUSEUMS

Barrett-Gyam Homestead 40 Byam Rd., of Route 37, Chelmsford. Telephone 256-7180, Hours: second and fourth Sim-day 2-4 p.m. Admission \$1, children 50 cents. Six rooms displaying Chelmsford memorabilis; house dates from 1653.

John Greenlast Whittler Birthplaca 305 Whittler Rd. Route 110, Haverhill. Telephone 508-373-3979, Hours: Toesday through Saturday 10 z.m. 5 p.m., Sun-day 1-5 p.m. Admission 51, children and elders 50 cents. Tour of poet's birthplace and home from 1607-1836. 75-acre grounds include sites from poem, "Snow-bound."

bound.

John Greenlasf Whittler Home 86
Friend St., Amesbur, Telephone 508-388-1337, Hours beginning May 2: Tues-day Ihrough Salturday 10 a.m.-4 p.m. Adults 22: children 50 coss. Home o, poet for 56 years until his death in 1892 as 85. Six rooms of original furniture and garden.

parueu.
Thoreau Lyceum 158 Belkusp St., Concord. Telephone 5th-369-5912. Hours: Menday hrough Saturday 19 a.m. 5 p.m., Saturday 19 a.m. 5 p.m. 5 p

grounds.

Belcourt Castle Bellevue Avenue, Newport, R.J. Telephone 401-846-0669.

Hours: daily 10 a.m-5 p.m. Admission 34.50, sensors and children 6-12 33.50, under 6 free, Family rate \$10; group rates at 20 or more upon requests. 60-room mansion built in 1894 in the style of a French Renassance chitestup architect Richard Morris Hunt for banker Oliver Belmont, Bought by Times tramily in 1956 and furnished with Jamily art collection from 33 countries. Maintanged in conjunction with the Royal Arts Foundation.

tion with the Royal Arts Foundation.

Court Rumford Birthplace and Binseum Elm and Main streets, Runie 30,

Wolturn. Telephone 331-4678, Hourse Wednesday through Sunday 1-4:30 p.m.

Admission free; dwastions accepted. 1753 birthplace of Sir. sepamin Thompson (Count Rumford), British scornist, statesman, and loyalist general during the American Revolution, Iventor of central healing with steam and the Rumford Fireplace. Memorability and the Rumford Hamiltonian Hastorie Lindberged Association.

National Historie Lindberged Association.

National Husbarral Association.

National Husbarral Association Tree Revolutionary period houses: Buckman Tawern (1709) opposite Lexington Green, telephone 862-5398; Hacock-Clarke-House (1698), 36 Hancock-St., telephone 863-1703. Houses 61-692-38, Mannera Tawern (1698), 1332 Mass. Ave., telephone 862-1703. Houses Study 1-5 pm. Guttleybook 3 pm. 5 pm. 141-141, 1

6 free.
Orchard House 399 Lexington Rd.,
Concord. Telepinen 508-369-4118.
Hours: Minday through Saturday 10 s.m.
4:10, p.m., Sunday and holidays 1-4:30
p.m. Adults 33.50, seeiners and students 33, under 18, 52. Narrated tours of home-where Louiss May Alcatt wrote "Little Women" in 1868, a novel based on the life of her family. Amos Brosson Alcott, her father, established the Concord School of Philosophy on the grounds.

CALENDAR CLASSIFIED AUCTIONS

AUCTIONS

MOTORCYCLE

MARKET

PLACE



BASEBALL CARDS MALES HOSTAL GIA Armoton Cir. BIT-645-757 (next Public August)

TODO FARM ANTIQUES
RIG. 1-A. ROWING, MA. 1mi. No. 7-A & 137. House
mi. No. 7-A & 137. House
mi. No. 7-A & 137. House Rie 1-A. Rowiny, MA. 1 mi. No. 1-A & 132. House open yr. 75. Thur. Fri. Sal. Sun & Mon holidays; barn open daily. 948-2217, 948-7642.

ECHO BRIDGE MALL

We buy & self the Great in quality antiquen & jewelry 616 Hammond St., Chest-nut ### 02167, 566-9669. BU GUN & CO. 935-6474 Wands, 1-5 p.m. or

Sel./Sun. April 29/20, 10-4 ANTIQUE SHOW & SALE The 1st in a series from time finds at the Mill lize at Est 37, off M. 3, The ratary to films, 3A/4N, 73 Princeton 61, No. Comme-tord, Ma. (508) 251-8170.

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For further information On This Directory Call Ms. Arneld 617-929-2409

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DIRECTLY BEHIND LORING ARENA

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Globe Auction Pages

"But Sonday at regular rate, boy Windowskip at Questal reduced rate. Cat a representative the details." Josephine Cappuccio al (517) 929-2159 Kimberly Green at (617) 929-2150 Carol Sullivan at (617) 929-2291

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TO PLACE YOUR LISTING 929-2450 Week of 4-10-87

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CONFIDENTIAL

Draft Documents - For Discussion Purposes Only

For the use of The Search Committee of

The Computer Museum only

Please do not duplicate or distribute

POSITION DESCRIPTION

DRAFT

THE POSITION:

Executive Director

Reporting to the Board of Directors, the Executive Director will be responsible for overall leadership and for managing the day to day operations of the museum and its programs. The Executive Director will be expected to materially improve the financial position of the museum through expanding its base of support and its appeal to the public by improving its exhibits and educational programs. In the area of overall management and administration of the museum, the individual will be responsible for managing the various internal and external constituencies and creatively utilizing available resources. Regarding fundraising, the individual will be responsible for working closely with the Director of Development to develop and execute fundraising strategies and will be expected to make direct solicitations, as appropriate, of individuals, foundations, and corporations. As a spokesperson, the Executive Director will represent the organization to the media, industry, and the educational communities.

THE CLIENT:

Our client is a museum devoted exclusively to computer technology and its impact on society, and is the only museum of its kind in the world. The museum has established itself as a living classroom for people of all ages since its founding in 1982 as a non-profit corporation. The museum combines the latest computer technologies with its historical collection and archives. Each year the museum offers recreational learning in an informal atmosphere to more than 100,000 visitors from around the world. It is housed in a 53,000 square foot building with six major exhibition galleries and is located in a rapidly growing section of a major east coast city. The museum has historically been supported by individual and corporate membership income, as well as personal donations and modest admittance charges.

Position Description April 13, 1989 Page Two

THE CANDIDATE:

The selected candidate will be an accomplished and proven general manager with at least five years of leadership and management experience in a not-for-profit organization. The person must be able to lead the organization by establishing attainable goals and working with the staff and the Board of Directors to achieve these goals. The candidate must have demonstrated capabilities in fundraising for non-profit organizations. Ideally, this would include experience in direct solicitation at both the individual and corporate level. The selected candidate must have the ability to expand the museum's base of support through broadening the appeal and creating greater recognition. result, the individual must, as a spokesperson, have a professional image and strong verbal and presentation skills. the personal side, the person must have maturity, a high level of energy and a strong orientation towards performance. Strong organizational skills, a high level of personal integrity, and well developed diplomatic capabilities are required.

COMPENSATION:

A substantial base salary will be offered reflective of the individual's level of professionalism and experience.

FOR INFORMATION:

Contact on a proprietary and confidential basis Ben Beaver or Laura Gallant, referencing assignment _____.

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fund raiser computer knowledgable educater management capability action on leated

57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

PERSON SPECIFICATION

DRAFT

(For Internal Use By The Computer Museum Search Committee Only)

THE POSITION:

Executive Director

REPORTS TO:

Board of Directors, The Computer Museum

PLANNED COMPENSATION:

Approximately \$90,000

EDUCATION:

Bachelor's Degree, with Master's Degree

preferred. A technical degree desired,

but not necessary.

GEOGRAPHICAL CONSTRAINTS:

Conduct a local search.

EXPERIENCE AND DEVELOPED SKILLS:

- o Minimum ten years in not-for-profit organization, with at least five years in leadership/general management role.
- o Alternatively, individuals with private industry background, yet having extensive not-for-profit board-level experience may also be considered.
- o Ability to manage various constituencies and creatively utilize resources.
- o Proven performance in directing/leading fundraising activity. Personal experience in direct solicitation and exposure to foundation/corporate giving expected.
- o Demonstrated ability to improve performance of not-forprofit organization through personal leadership.
- o Ability to bring about change in a positive and proactive manner, yet with diplomacy and political sensitivity.

Person Specification April 14, 1989 Page Two

o Ability to create a broader appeal and heightened public awareness through use of educational programs and promotion of the Museum and its exhibits.

PERSONAL QUALITIES AND CHARACTERISTICS:

- o High level of personal integrity.
- o Polished and professional image.
- o Outgoing and believeable personality.
- o Maturity and patience, but with high energy level.
- o Highly developed verbal and presentation skills.
- o Dedicated, and able to champion a cause.
- o Organized and logical, yet also creative.
- o Diplomatic and politically sensitive, but with strength of convictions.

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RESEARCH STRATEGY

DRAFT

COMPUTER MUSEUM

The following details are some of the activities that will take place in fulfilling the search assignment for the Executive Director of The Computer Museum.

I. Industry Research

The first step involves identifying specific not-for-profit organizations and their management. All relevant directories, periodicals, trade and conference materials will be examined. We may also search the electronic databases such as Dialog Information Systems for information on appropriate individuals.

We will target our research primarily towards museums in the New England area. Additional research will be focused on selected philanthropic organizations and associations, as well as certain other cultural and educational institutions or groups.

II. Candidate and Source Identification

We will then identify individuals in managerial/leadership capacities within these organizations, who will be contacted as potential candidates and sources of referrals for the position of Executive Director.

III. Proprietary Database

A search will also be made of Fenwick Partners' in-house, computerized database of prospective candidates and sources. These individuals will also be contacted as potential candidates and additional sources.

THE COMPUTER MUSEUM EXECUTIVE DIRECTOR

PROGRAM SCHEDULE FORECAST

Estimated Time Frame	Activity
Weeks 1 and 2	Meeting to revise final specifications as necessary. Execute research strategy.
Weeks 3 and 4	Complete Research identification; initiate trial contacts and candidate development; review plan and status with client.
Weeks 5 through 8	Field interviewing; begin presentation of candidates.
Weeks 9 through 12	Continue client interviewing and evaluation of candidates.
Week 12	Negotiate finalist candidate.

April 25, 1989

Mr. Gardner Hendrie Sigma Partners 300 Commercial Street #705 Boston, MA 02109

Dear Gardner:

A meeting of the Search Committee of The Computer Museum will be held at the offices of Fenwick Partners, 57 Bedford Street, Suite 101, Lexington, Massachusetts, on Monday, May 1, 1989, at 9:00 a.m.

The purpose of getting together will be to discuss the search for a new Executive Director, and will include a discussion of the position description, person specification, and the search strategy. In preparation for this meeting, we have enclosed the following items:

- o Position Description Draft
- o Person Specification Draft
- o Research Strategy Draft
- o Program Schedule Forecast
- o Fenwick Partners Information
- o Article on CEO Searches
- o Directions to Fenwick Partners

We look forward to seeing you on Monday.

Şincerely yours,

Bentley H. Beaver Vice President

BHB: amg Enclosures

COVER SHEET

Fenwick Partners 57 Bedford Street Lexington, MA 02173 617-862-3370 Fax No.: 617-861-7546

FROM:	Charley Golachi	
TO:	Gardner Hendrie	
DATE:	04/13/89 TIME:	3:45 p.m.
PHONE:	617/367-0478	
number of	PACES TO FOLLOW: 12	

PLEASE DELIVER IMMEDIATELY

Please call 617-862-3370 if there is a problem with this fax.

April 12, 1989

Mr. Gardner Hendrie Chairman The Computer Museum 300 Congress Street Boston, Massachusetts 02210

Dear Gardner:

I apologize for the delay in getting this document to you. The attached will highlight our approach on the project for The Computer Museum.

In addition to the terms outlined in our engagement letter, I would like to add or confirm two additional thoughts. First, Fenwick would like to be involved on the board after the new president starts, if this is agreeable to you. Secondly, we would like to take advantage of this opportunity to publicize Fenwick's involvement with the not-for-profit community. Therefore, we would like to have Fenwick participate in the press release and announcement of the new president to the Boston community. I do not view either of these as unusual or extreme requests, and I hope that both of these are acceptable to you.

Ben and I will be working closely with your search committee to successfully acquire the appropriate person for this challenging position. We need to finalize that search committee very quickly. Please contact Ben or myself so that we may review this as soon as possible.

All of us at Fenwick look forward to working with you on this prestigious engagement. Thank you for selecting Fenwick Partners.

Sincerely yours,

Charles A. Polachi, Jr. Executive Vice President

CAP: amg Enclosures THU 13:31 FENWICK FARTNERS

FenwickPartners

57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

PERSONAL AND CONFIDENTIAL

April 13, 1989

Mr. Gardner Hendrie Chairman The Computer Museum 300 Congress Street Boston, Massachusetts 02210

Dear Gardner:

This letter will confirm our engagement for Fenwick Partners to conduct a search for an Executive Director for The Computer Museum. Our engagement is to assist you in the identification and evaluation of candidates for, and the selection of Executive Director.

Draft documents for the specification and management of this project are enclosed.

As soon as this agreement is acknowledged and any additional consultation is complete, you will be forwarded any change in documentation for this project that requires your review and approval. Those documents include a position description, person specification, and research strategy. It is important that you consider these documents carefully since our own efforts will be focused on them.

Professional Fees and Expenses

Normally, our fee is 33 1/3 percent of the first year's projected cash compensation, as spelled out in a letter of employment or by the approved person specification. Projected cash compensation is defined as including base salary, guaranteed bonuses, and incentive compensation to the level prescribed for attainment of the plan objectives during the first year's employment. For the purpose of billing this engagement, our fee would be based on a targeted compensation of \$90,000, which is within the range we discussed. As per our discussion on April 6, 1989, Fenwick Partners will undertake this engagement on the following terms:

THU 1012 FENWICK FARTHERS

Mr. Gardner Hendrie April 13, 1989 Page Two

- o The Computer Museum will pay \$10,000 in four installments of \$2,500 each on 4/20/89, 5/20/89, 6/20/89, and 7/20/89.
- o Fenwick Partners will make an in-kind donation of services toward this project worth \$10,000.
- o Fenwick Partners will be recognized as a corporate sponsor for the 1989 Computer Bowl, the value of which is recognized as being worth \$10,000.

Expenses

We are reimbursed for variable expenses that are directly attributable to our client engagements. These expenses are invoiced each month during the engagement. A complete description of the guidelines is attached for your future reference.

Terms of Payment

Our fee is for professional services rendered and is not contingent upon the final situation of the selected candidate with your organization.

All invoices are due and payable upon presentation. Either party may discontinue this assignment at any time. In the unlikely event that this occures, you will be charged for the work performed up to the date of termination on a pro rata basis.

<u>Ouality Guarantee</u>

Fenwick Partners shares in the responsibility for the successful performance of the selected finalist. A complete description of this policy is attached for your future reference.

Program Management

This project will be handled by a team at Fenwick comprised of the following:

Ben Beaver - Engagement Consultant Charles Polachi - Engagement Manager Laura Gallant - Senior Associate Demetra Pulos - Director of Research Mr. Gardner Hendrie April 13, 1989 Page Three

The significant milestones to be used for managing this project to successful completion are attached.

Acknowledgement

Please indicate your acceptance of the terms and conditions set forth by signing and returning the enclosed copy of this letter as soon as possible. Work will initiate immediately upon receipt of the signed confirming letter.

We look forward to working with you and The Computer Museum's search team.

Singerely yours,

Charles A. Polachi, Jr. Executive Vice President

CAP: amg Enclosures

Accepted:

Gardner Hendrie, Chairman

Date

THE 19:95 PERMICK PARTHERS

FenwickPartners

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POSITION DESCRIPTION

DRAFT

THE POSITION:

Executive Director

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Position Description April 13, 1989 Page Two

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COMPENSATION:

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FOR INFORMATION:

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57 Bedford Street, Suite 101 Lexington, MA 02173

617/862-3370 Fax: 617/861-7546

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(For Internal Use By The Computer Museum Search Committee Only)

THE POSITION:

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REPORTS TO:

Board of Directors, The Computer Museum

PLANNED COMPENSATION:

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EXPERIENCE AND DEVELOPED SKILLS:

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- Demonstrated ability to improve performance of not-for-O profit organization through personal leadership.
- Ability to bring about change in a positive and proactive 0 manner, yet with diplomacy and political sensitivity.

THU 10:00 FERWICK FARTHERS

Person Specification April 14, 1989 Page Two

o Ability to create a broader appeal and heightened public awareness through use of educational programs and promotion of the Museum and its exhibits.

- 07

PERSONAL QUALITIES AND CHARACTERISTICS:

- High level of personal integrity.
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5:55 FERWICK PARTHERS

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RESEARCH STRATEGY

DRAFT

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THE COMPUTER MUSEUM EXECUTIVE DIRECTOR

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Weeks 9 through 12	Continue client interviewing and evaluation of candidates.
Week 12	Negotiate finalist candidate.

FenwickPartners

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FENWICK PARTNERS

CLIENT EXPENSE POLICY

Out-of-pocket expenses incurred by Fenwick Partners and reimbursed by the client fall into two general categories. Both categories are groups of direct costs associated specifically with the execution of the client projects.

The first category is Candidate Development expenses. expenses are the direct costs of travel, meals, hotel etc., associated with the interviewing and selection process and with It also includes specific visits to the client location. tools and/or on-line computer time needed particular assignment. Each item is directly attributable to the client project and individually accounted for. Each month during the full course of the project an invoice will be submitted to the client for reimbursement of Candidate Development expenses incurred that month. It is our policy to have presented candidates, when interviewed by the client, reimbursed directly by the client for their travel and related expenses, unless the client requests otherwise. If these expenses are reimbursed by Fenwick Partners, we will add a 15 administrative surcharge for billing.

The second category is <u>Fixed Expense Allocations</u>. This group of expenses is clearly attributable to our client projects as incremental costs, but they are costs that are either difficult or impossible to attribute to each individual project. Examples of these expenses include telephone, postage, research materials, and client marketing materials, which are expenses incurred in direct support of individual projects. Accordingly, Fenwick Partners allocates these attributable expenses equally among the active client projects. Each project incurs a fixed project support allocation in the amount of \$790 each month for the first three months of the project only. Fenwick Partners reviews the amount of the distribution each six months and makes adjustments for new project confirmations as appropriate.

It is Fenwick Partners' policy that all clients be treated equally and fairly with regard to expenses and that clients will only incur those expenses attributable to the execution of the specific projects.

57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

FENWICK PARTNERS

QUALITY GUARANTEE POLICY

Throughout the executive search and selection process, Fenwick works with our client in a close, cooperative Partners relationship. Accordingly, it is important to our firm that we share in the responsibility for the successful performance of the selected finalist. This spirit of partnership is our quarantee of the quality of our services.

After the completion of a search, it is the firm's objective to support the successful assimilation of the selected executive. If the client organization and the executive should terminate their professional relationship for any reason within the first year of employment, it is the responsibility of all parties to review the integrity of the selection process. If the reasons for termination relate to the quality of services provided by Fenwick Partners, then in the spirit of the client partnership, we will re-initiate the same defined search project and bring it We will do this in return for to a successful conclusion. expense reimbursement only, and without further professional fees.

There can be many forces at work to change the shape of a company and the responsibilities and expectations of its managers over Business is a dynamic and volatile activity. Within that framework, Fenwick Partners will preserve the continuity of our reputation for professionalism and integrity as business partners to our clients. That is our quality guarantee.

The Computer Museum's SEARCH COMMITTEE

"The Working Group"

Pat Collins Nelson, Co-Chair
Dave Nelson, Co-Chair
Gardner Hendrie
Ted Johnson
Ed Schwartz
Fenwick Partners Representatives:
Ben Beaver (Primary Contact)
Laura Gallant
Charlie Polachi

"The Full Committee"

"The Working Group", plus:
Gordon Bell
Dave Donaldson
Jim McKenney
Bill Poduska

The Computer Museum's

"SEARCH COMMITTEE"

Pat Collins Nelson, Co-Chair

Director, Corporate Admin Confluent Systems Inc. 77 Salem End Lane Framingham, MA 01701 Phone: (508)872-4084 National Chairperson The Computer Bowl The Computer Museum Boston, MA 02110 Phone: (617)426-2800 X-346

FAX: (508)872-4062

Dave Nelson, Co-Chair President and Chief Executive Officer Confluent Systems Inc. 77 Salem End Lane Framingham, MA 01701 Phone: (508)872-4084

Member, Board of Directors
The Computer Museum

FAX: (508)

(508)872-4062

Gardner Hendrie

Sigma Partners 300 Commercial Street #705

Boston, MA 02109 Phone: (617)227-0303 Car: (617)633-5244 Chairman, Board of Directors
The Computer Museum

Ed Schwartz, Esquire 62 Todd Pond Road

Lincoln, MA 01773 Phone: (617)259-1027 Member, Board of Directors The Computer Museum

Ted Johnson

736 Annursnac Road Concord, MA 01742 Phone: (508)369-2640 Member, Board of Directors The Computer Museum Gordon Bell

450 Old Oak Court Los Altos, CA 94022

Home: (415)949-2735 Office: (408)732-0400 Member, Board of Trustees The Computer Museum

Dave Donaldson, Esquire

Ropes & Gray 225 Franklin Street Boston, MA 02110 Office: (617)423-6100

Member, Board of Directors The Computer Museum

Jim McKenney

5 Winthrop Road Lexington, MA 02173

Home: (617)862-3584 Office: (617)495-6595 Member, Board of Directors
The Computer Museum

Bill Poduska

Chairman & CEO Stellar Computer Inc. 100 Wells Avenue Newton, MA 02159 Home: (617)484-7763 Office: (617)964-1000 Member, Board of Directors The Computer Museum

THE SEARCH FIRM

Fenwick Partners 57 Bedford Street

Suite 101 Lexington, MA 02173 Phone: (617)862-3370 FAX: (617)861-7546 Ben Beaver (Primary Contact)
Laura Gallant
Charlie Polachi

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OLIVER B. R. STRIMPEL

10 Rockwood Heights Road Manchester, MA 01944 Home: (508) 526-7423

Work: (617) 426-2800

EDUCATION: OXFORD UNIVERSITY, Ph.D., 1975-1979 in Astrophysics; Thesis title: "X-rays from Clusters of Galaxies"

SUSSEX UNIVERSITY, M.Sc., 1974-1975 in Astronomy CAMBRIDGE UNIVERSITY, B.A. (Honors), 1971-1974

Natural Science

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Summer 1985, "Structure and Interpretation of Computer

74

53

Programs"

AWARDS: Graduate Scholarship, Wolfson College, Oxford University,

1976-1978

Johnson Memorial Essay Prize, Oxford University, 1976 Scholarship, Clare College, Cambridge, England, 1970

WORK HISTORY:

1/84-present ASSOCIATE DIRECTOR (from 1985) AND CURATOR, The Computer Museum, Boston

Responsible for development of exhibits and collections, and relationships between Museum and industrial, academic, and user computer communities. Manage 3-8 full-time staff and up to 50 volunteers. Created major exhibitions on computer imaging and artificial intelligence and robotics, including 50 interactive computer-based displays for which over \$1 million dollars of equipment and in-kind services were raised.

9/79-12/83 CURATOR, The National Museum of Science & Industry, London, England

In charge of English National Collections of Mathematics, Computing and Data Processing. Created three special and one permanent exhibit. Negotiated and developed budget and content of an information technology exhibit with UK Department of Industry, BL Systems PLC (the major software company associated with BL Cars) and the "Science in India" exhibit with the Department of Science and Technology, India.

1/81 - 12/83 GUEST LECTURER, Ravensbourne College of Art, London

. . .

- 9/77 5/78 RESEARCH ASSISTANT and TEACHING ASSISTANT, University of Massachusetts, Amherst, MA.
- 10/76 6/77 MATHEMATICS TUTOR, Balliol College, Oxford University
- 6/76 8/76 COMPUTER PROGRAMMER, Rutherford Laboratory, Didcot, England
- 1/71 4/71 LABORATORY TECHNICIAN, Physics Department, Milan University, Italy

PERMANENT EXHIBITIONS:

* ...

The Computer Museum, Boston, MA:

- Smart Machines: Robots and Artificial Intelligence (1987)
- The Computer and the Image (1984)

National Museum of Photography, Film and Television, Bradford, England:

• Photography and Beyond - Seeing the Invisible (1983)

SPECIAL EXHIBITS:

The Computer Museum, Boston:

- Terra Firma in Focus: The Art and Science of Digital Satellite Imagery (1988-89)
- Art with the Macintosh (1988)
- The Colors of Chaos (1986)

The Science Museum, London, England:

- Information Technology (1982)
- Science in India (1982)
- The Challenge of the Chip (1980-82)

PUBLICATIONS:

Book Review: Robert Slater, <u>Portaits in Silicon</u>, MIT Press, <u>ISIS</u>, Vol. 79:1:296, (1988).

Article: <u>Computer Graphics</u>, Encyclopedia of Science and Technology, McGraw Hill, 1989.

Numerous articles in <u>The Computer Museum Report</u>, (1984-88).

Book: <u>Computers: An Introduction</u>, Color Library of Science Series, Orbis, London 1985.

Various papers in astronomical journals.

CONSULTATIONS:

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Massachusetts Council for the Arts and Humanities, Panel Member for Merit Aid Grants, 1988.

<u>Time Life Books</u>, Understanding Computers series.

PRESENTATIONS:

Royal Astronomical Association Annual Meeting, 1976,8
International Astronomical Union, 1976
American Astronomical Society Annual Conference, 1977
Lecturer at Shelburne Museum, Vermont, 1984
ACM SIGGRAPH speaker, 1984
Northeast Computer Faire speaker, 1986
Society for the History of Technology Conference, 1987
Lecturer at Cornell University, Department of the History of Technology, 1988
Panel member, New England Museums Association
Conference, 1988

OTHER PROFESSIONAL ACTIVITIES:

Participant in Association of Science & Technology Centers (ASTC) Workshop on Formative Evaluation, 1985

Participant in Chicago Academy of Sciences Symposium on Informal Science Education, 1988

Participant in ASTC Workshop on Grant Proposal Writing for Federal Agencies, 1989

10 Rockwood Heights Road Manchester, MA 01944

61742528889

March 1, 1990

ENT BY: THECOMPUTERMUSEUM

Gardner Hendrie 300 Commercial Street Boston, MA 02109

Dear Gardner,

It is important to me that I receive the salary I have requested

I have slept on your offer. The more I think about it the more I feel it is quite wrong to offer the executive director of a museum a bonus scheme. This is particularly so at this juncture where the Museum is less than four months away from the opening of its most important exhibit ever. One cannot underestimate the importance of The Walk-Through Computer for the Museum

You many not be aware that \$7,000 of a \$95,000 salary should be counted as a pension, a benefit that was accepted by the executive committee as a condition of my joining the Museum permanently in January 1985. This was not actually implemented until 1988, and then, by Joe's request, it was simply incorporated into my salary and did not appear as a separate benefit.

I interpret my salary as a mark of trust and respect. With your support, I will do the best I can to make the Museum grow and be successful.

I would be grateful if this could be resolved by next Monday.

Yours sincerely,

Oliver Strimpel

ce: Ed Schwarz

SAZARY DATA

COMPUTER MUSEUM

car = N5K

hoursing Boston 195
Hon Comp.

Nam &

Institution

GENE BRANDT VP Extensite AFRAMAS/Devel.

Mus. or Science & INDUSTRY - CHICAGO (Largest Science Museum)

87.5K+ 5% Car & Chib.

MARK MEISTER DIRECTOR

MUS. OF ART, SIENTE & Industry \$ 800 x Bridges

GOK + Benefs #5

BARRY DRESSEZ DIRECTOR.

Petroit Historial Museum -70 employees 300,000 attendance

66 4 car + Expenses \$ 6500/g-.

BOB RUSSERL EXEC. DIRECTOR

IMPRESSION 5 Science Aus. Lausing, Mithigan 1.2 M Budged

45 K

MAC SUDDUTH President

Mus. of HIST. & SCIENCE Louisville 89 housing 62 2.7M Budget index

65-K Bonus 6-16 % 72+5=77 car 65×1665 car

(Bonus if Stays fill 91 = 25th

INABETH Miller Hend of Educational Oritheach Bost. Museum of Science

56 K + outside Consulti

Rob RaThburn Pres, & Exec Director

Ruscen of Metanta 188

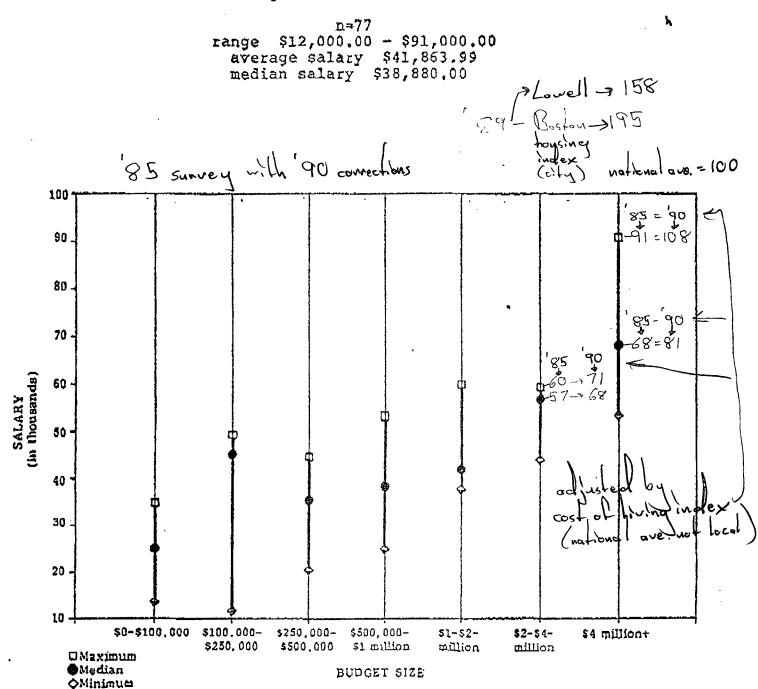
78 K club

1985 SURVEY

DIRECTOR

POSITION DESCRIPTION: Directs the day-to-day operations of the museum. Responsibilities and qualifications vary widely, according to museum.

SUMMARY FINDINGS: 83% of the directors are male and 17% female, with male median salary \$12,000 higher than female. Both mean and median analyses show a significant difference in salary when isolated by gender. Director is the most common position listed in museums with annual budgets below \$250,000. Median male salaries increased 13% and female salaries 11% over 1982. The ratio of male to female directors has not changed since 1982.



Sigma Partners

FACSIMILE COVER

Number of pages (including cover sheet): 3
Date: 1/1/90
Company NE Legal Foundation
Attn: Ed Swartz
FAX #:617-695-3656
cc:
From:
MESSAGE: Notere & some data that Ben Beryer
supplied. It looks like Oliver is quite well paid
except for the high post of living. Let's talk.
Maybe a bonus based on trind raisting from new.
sources might be appropriate? But then mad do
we do for Jan?

Sigma uses the NEC Nefax 14. The FAX number is 617-367-0478.

If you did not receive all your pages, or if your copies are not legible, please call Sigma Partners at 617-227-0303.

ORGANIZATION

The Computer Museum, situated in downtown Boston, is the world's first and only museum devoted soley to computers and computing. Begun as an historic collection in 1971, the Museum was incorporated ten years later as an independent, not-for-profit institution. Annual attendance at this 55,000 square foot facility now exceeds 90,000. With an international audience and membership, the Museum seeks to educate and inspire the public through dynamic exhibitions and programs on the history, technology, application and impact of computers in society.

RESPONSIBILITIES

As chief executive and a member of the Board, the Executive Director will report to the Board of Directors and will work closely with the Executive Committee of the Board. He or she will be expected to establish institutional goals, develop short and long term operating and strategic plans, allocate resources, staff the organization, and fund its future development.

The role of Executive Director is a new position, incorporating areas of management responsibility which previously were directed by the Museum's Founding President, who now desires to focus on Exhibitions and Collections. The total staff numbers 30, with capable professionals heading curatorial, development, membership and marketing functions. In addition to continuing current programs, the Museum wishes to expand educational outreach. This will include seeking the support and involvement of other institutions, public agencies, foundations, and the private sector.

The Executive Director will be expected to build consensus and lead the Board of Directors, the Trustees, and other affiliates of the Museum in promoting its expanded mission, with particular emphasis on funding for annual and capital campaigns.

QUALIFICATIONS

We seek an outstanding leader who shares the vision of the founders and the Board of this international museum, which is to preserve, celebrate and educate the public to the history and importance of computing worldwide. Such understanding may have been gained through affiliation with a leading computer or technology company, or through a strong avocational interest in computers and their applications. This executive must have the sensitivity and experience to manage the multifunctional operations of this not-for-profit organization, as demonstrated by previous accomplishments. In order to lead the educational thrust and to identify sources of financial support for those programs, this executive should have a personal or professional interest in education. Leadership qualities of the highest caliber are needed to inspire the confidence and support of major corporations, foundations, and governmental entities, as well as to motivate the staff and Museum community towards an ambitious program of growth. Intelligent, energetic, and a team builder, this individual must be an exceptional communicator with a reputation for meeting objectives.

COMPENSATION

The Board of Directors offers an attractive compensation package commensurate with the challenge of building this institution, which is already supported broadly within the computer industry. This opportunity should be attractive to executives as a capstone to earlier career achievements.

November 10, 1986

MEMBERS OF THE SEARCH COMMITTEE TO:

RE: Minutes of the meeting, October 16th, 1986

Gardner Hendrie PRESENT:

🛶 - - ×.

Dave Donaldson Bob Everett Mitch Kapor Ralph Linsalata Ed Schwartz

Hal Shear

Laura Morse (Russell Reynolds) Observers: Bill Olsen, Russell Reynolds Associates, and Ted Johnson

The Search Committee met and reviewed the position specification, making some modifications. The Committee emphasized that we are seeking a chief executive officer and the following non-essential and essential qualities were agreed upon:

NON-ESSENTIAL	<u>ESSENTIAL</u>
Not for profit expertise	Enthusiasm for vision
Ph.D.	Leader, builder, communicator
Golden resume (capstone)	Mgmt. capabilities; having supervised multifunctional areas
Male	Sensitivity/inter- personal skills
In depth computer experience	Some knowledge of computer community
U.S. National	Deals well with uncertainty

Minutes of October 16 Meeting Page 2

Laura Morse is revising the specification to conform the Committee's consensus.

We reviewed sources of candidates which include those earlier identified (industry, not-for-profit/academia, science museum).

Compensation was discussed and the Committee is comfortable with a \$90,000 salary. The Committee is open to the individual maintaining outside speaking engagements or limited consulting to supplement the compensation offered.

The search process will progress with Laura Morse recommending candidates to be interviewed by as many Committee members as can be scheduled. Backgrounds on candidates will be regarded as highly confidential in the interim.

The next meeting of the Committee will be November 20th, at 4:00 p.m. at the Russell Reynolds' office.

LJBM:sb

JOSEPH F. CASHEN 26 Bear Hill Road Sherborn, MA 01770 Home: 617/653-1998

PERSONAL

Date of Birth: 9/30/34 Married, six children

EDUCATION

1957 BSEE DREXEL UNIVERSITY, Philadelphia

1957-59 Coursework toward MSEE, University of Pennsylvania

EXPERIENCE

1983	ACORN COMPUTER Chief Executive Officer, US
1872-1983	PRIME COMPUTER Vice President, Engineering
	Managed a staff from start-up to 700 people, reporting to the Chief Executive through three management changes.
1967-1972	HONEYWELL INC. Various engineering management roles following purchase of 3C.
1962-67	FOXBORO CORPORATION Circuit Logic Designer, and Engineering ManagerDigital Systems Div. Ultimately supervising hardware development
1960-1962	RCA CORPORATION Natick Ma. Industrial Automation Process Control
1957-1960	RCA CORPORATION Camden, N.J. Reported to Gardner Hendrie in Engineering Group which moved to Boston

ROBERT F. ANDERSON 304 Silver Hill Road Concord, MA 01742 Home: 617/369-3156 Work: 617/895-6639

PERSONAL

Date of Birth: 7/30/27 Married, six children

EDUCATION

1950	BEE	MASSACHUSETTS INSTITUTE OF TECHNOLOGY
		EXPERIENCE
1956 - pr	esent	HONEYWELL INC. Minneapolis, Mn.
198	4-present	Vice President, Marketing Services Waltham, Ma.
19	82-1984	Vice President & General Manager, Application Systems Division
19	79-1982	Vice President & General Manager Engineering (Minicomputer hardware & software), Billerica
19	71-1979	Vice President Marketing, Planning, and Administration (sequentially) Information Systems Division
19	56-71	Various marketing positions in New York and Massachusetts, including Director of OEM Sales. (and predecessor company Datamation)
1950-56	;	E. I. du PONT de NEMOURS & COMPANY, INC.

ROBERT F. PAVELKA 6071 S.W. Thistle Terrace Palm City, FL 33490 Home: 305/286-7470

PERSONAL

Date of Birth: 6/1/29 Married, two children

EDUCATION

1948-52	OHIO STATE UNIVERSITY (No degree)
	HARVARD AMP PROGRAM
	EXPERIENCE
1962-1984	XEROX CORPORATION
1962	Branch Sales Manager Kansas City
1963	Area Branch Manager Chicago
1964	Branch Manager St. Louis
1965-66	Group Product Manager, Copier Duplications Division Rochester, NY (Introduced 2400 Copier)
1966-69	Zone Manager New England and New York
1969-71	Manager Duplication Business Center
1971-74	Vice President-Group Manager Mid-Atlantic States
1974-77	Vice President Copier Duplicating Marketing, U.S. Operations Maryland, Virginia area
1977-84	President, Special Business Div. Rochester, NY
1952-62	STANDARD REGISTER OF OHIO

TOM LUTZ 309 Trailwood Drive Waco, TX 76710 Home: (817) 772-8776 Home office: (817) 776-9295

PERSONAL

Date of Birth: 9/15/37 Married, three children

EDUCATION

1960	BS	SOUTH DAKOTA SCHOOL OF MINES & TECHNOLOGY Rapid City, SD Mathematics
1969	MS	NEW YORK UNIVERSITY Operations Research

EXPERIENCE

1985-present	BAYLOR	UNIVERSITY	SCHOOL	OF	BUSINESS
_	Waco,	TX			

Executive in Information Systems Director, Master's Program in Information Systems Management

1983-present	TOM	LUTZ	MANAGMENT	GROUP
-	Waco	TX		

President

1984-85	HIGHER ORDER SOFTWARE, INC	
	Cambridge, MA	

Vice President

1983-84 <u>NOLAN, NORTON & COMPANY</u> Lexington, MA

Principal & Director of Education and Communications

TOM LUTZ Page 2

EXPERIENCE, con'd

1980-1983	ITT CORPORATION New York, NY
	Director, Management & Programming Education
1973-1980	MAYO FOUNDATION Rochester, MN
	Head, Information Systems
1960-1973	IBM CORPORATION White Plains, NY
1972-73	Manager, Systems Science Education White Plains, NY
1969-71	Founder & Director, Systems Science Institute New York, NY
1966-69	Senior Faculty Member, System Research Institute New York, NY
1965-66	IBM Sabbatical Appointment IBM Corp., New York
1960-65	Applied Scientist St. Paul, MN

BRAD STROUP 226 Marlborough St. Boston, Mass. 02116

Home: (617) 266-9637 Work: (617) 366-8911

PERSONAL

Date of Birth: 1931 Married; two grown children

EDUCATION

1953	MA	UNIVERSITY OF NORTH CAROLINA
		Major: English Literature
1952	BA	

EXPERIENCE

1974-present	DATA GENERAL CORPORATION Westboro, Massachusetts	
	Vice President, Corporate Communications	
1971-1974	HONEYWELL - INFORMATION SYSTEMS	

Various Marketing Communications and Public Relations positions

1956-1971 GENERAL ELECTRIC CORPORATION Marketing Communications, public relations, publicity, and employee communications roles

R. E. (DICK) RUTLEDGE, JR. 5 Hillendale Road Rye Brook, NY 10573

Home: 914/765-3430 Work: 914/937-5108

PERSONAL

Date of Birth: 10/20/32 Married, 2 daughters

EDUCATION

1955	BA	UNIVERSITY OF VIRGINIA
1959	MBA	DARDEN BUSINESS SCHOOL, UNIVERSITY OF VIRGINIA

	EXPERIENCE
1959-1986	IBM CORPORATION
81-86	Manager of Marketing Strategy White Plains, NY
69-81	Manager Systems Science Institute and Advanced Business Institute
	Manager, Corporate Litigation, IBM Corporate.
	District Manager of Marketing Programs IBM Data Processing Division New York City
	Manager of Management Development
59-68	Branch Manager Kingsport, TN

Marketing Representative and Regional Manager

Richmond and Charlottsville, VA

CLIENT: Computer Museum POSITION: Executive Director NAME/PHONE TITLE/AFFILIATION SEARCH COMMENTS ------Reply to ad. Resigned 6/86 as Head of Aitken, H. Peter Brooks School. Currently pursuing (H) 617/969-6284 M.Ed. at Harvard. NIF P X/Brooks School X/Beaver CD School (S) Ad BA, MA/Balliol College, Oxford 6/01/37 Bair, Lavon H. U. of PA Assoc. Dir./Admin. (0) 215/898-4052 University Museum (H) 215/849-7785 X/Wadsworth Atheneum NIF P (S) Ad X/Yale College BS/USNA; MA/Yale 6/01/34 ______ Bucher, John E. U. of Kansas (Lawrence) Ad Response. Mgr.Admin.User Services (0) 913/864-4326 Office of Info. Systems (H) 913/841-3729 NIF P X/Same (S) Ad X/Same BS,MS/Wright State; Ph.D./U.of Kanses 6/01/50 Bentley College Ad Response. Cathcart, John D. Archivist/Librarian (0) 617/891-2308 Special Collections (H) 617/852-5766 NIF P X/ X/ (S) Ad BA/Northeastern; MLS/URI (Kingston) Ecker, Michael W. Penn State Ad reply. (0) (H) 717/586-2784 Math Dept. X/U. of Scranton NIF P X/Penn State (S) Ad

CONTROL SHEETS

DATE:

ASSIGNMENT #: 9R5-B

ASSOCIATE: LJBM

January 9, 1987

Page

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CONTROL SHEETS		DATE: January 9, 1987 Page 2 ASSOCIATE: LJBM IGNMENT #: 9R5-B CLIENT: Computer Museum POSITION: Executive Director
NAME/PHONE	TITLE/AFFILIATION	SEARCH COMMENTS
Emert, Victor R. (0) (H) 503/343-2213 NIF P (S) Ad	X/Serenity Lane, Inc. X/KLYT Radio, NMexico	Reply to ad. Recently received MS in Curriculum & Instruction from U. of Oregon. BFA/U.of TX (Austin) 6/01/42
Fink, Eleanor E. (0) 202/357-1626 (H) NIF P (S) Aviso Ad	Nat'l Museum of Amer. Ar Chief Office of Research Suprt X/ X/	BA/Elmira; MA/American U. 6/01/45 49
Finn, Daniel J. (0) 617/353-2210 (H) 617/536-4770 NIF P (S) Ad	Boston U. Chairman Campaign Exec. Comm. X/VP, BU X/Boston Housing Authori	Ad Response. Trustee, BU; Vice Chm. Devl't Comm./Bd. of Trustees BS/JD-BU 6/01/26
Greenlee, James W. (0) 213/207-1400 (H) 213/433-2589 NIF P (S) Ad	Candle Computer Report Managing Editor X/Computer Magazine X/Megatek Corp.	
Hart, Michael (0) (H) 512/478-8635 NIF P (S) Ad	Austin Wilderness Counsl Therapist X/IBM (Psychologist) X/Texas A&M	Ad Response. Background not right. BA/MA-Columbia 6/01/49

BA/Roger Williams/MA/RI College/Ph.D./BC

Ad Response.

6/01/48

Grambling State U. Dir.,Ed. Resource Center

X/MA State College Syste

College of Education

X/Microware, Inc.

Hashway, Robert M.

(0) 318/274-2158

(H) 318/397-1527

NIF P (S) Ad

DATE:

ASSOCIATE: LJBM ASSIGNMENT #: 9R5-B

CLIENT: Computer Museum
POSITION: Executive Director

NAME/PHONE	TITLE/AFFILIATION	SEARCH COMMENTS
Heller, Rachelle S. (O) (H) 301/942-1836 NIF P (S) Ad	Geo. Washington U. Lecturer/consultant Dept./EE & Comp.Science X/All About Compt. Syndi X/U.of MD-Comp.Sci. Dept	BS/SUNY;MS,Ph.D./U. of MD 6/01/43
Hobson, William J. (0) 409/845-5340 (H) 409/775-2982 NIF P (S) Ad	Texas A&M U. Audiovisual Specialist X/Dallas Museum of Nat.H X/Texas A&M	BS and MS/Texas A&M
Holman, Thomas S. (O) 912/435-0977 (H) 912/432-0679 NIF P (S) Ad	Albany Museum of Art Executive Director X/MN Museum of Art X/Norton Gallery & Sch.o	BA/Macalester; MA/U.of Chicago 6/01/53
Jaworski, Carole (0) (H) 401/783-1326 NIF P (S) Ad	U. of MN (Duluth) Sci. & Med. Editor X/Nuluth News-Tribune X/Duluth Budgeteer	Background not right. Letter sent. BS/U.of Wis.;MA/Oregon State
Johnston, Ralph T. (0) (H) 206/284-0464 NIF P (S) Aviso ad	Museum of Flight, Seattl Director of Exhibits X/Met. Museum of Art, NY X/CA Museum of Sci. & In	U. of MD, no degree; MPPM, Yale SOM 6/01/55
Kolstad, Robert B. (0) 214/952-0351 (H) 214/690-1297 NIF P (S) Ad	Convex Computer Corp. Computer Systems Mgr. X/Parsec Sci. Computer C X/U. of Illinois	BA/S.Methodist;MSEE/Notre Dame;Phd/UofIL 8/21/53

CONTROL SHEETS

DATE:

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ASSOCIATE: LJBM

ASSIGNMENT #: 9R5-B

CLIENT: Computer Museum
POSITION: Executive Director

NAME/PHONE	TITLE/AFFILIATION	SEARCH COMMENTS
Marks, Wendy L. (0) (H) 617/449-5368 NIF P (S) Ad	Non-profit organizations Admin. Consultant X/Arnold Arboretum X/Venture Corp.	BA/Northeastern; M.ED./Springfield Coll.
McCluskey, Robert A. (0) 612/442-4054 (H) Same NIF P (S) Ad	Independent Consultant X/St.Paul Bible College X/Various churches	6/01/51
Medley, Donald B. (0) (H) 714/623-1894 NIF P (S) Ad	CA State Poly. U., Pomon Professor/Chairman Info. Systems Dept. X/USDept. of Agriculture X/Moorpark College, CA	Ad Response. Endless ed. See resume 6/01/29
Melberg, Lawrence P. (0) 412/648-1574 (H) 412/421-4742 NIF P (S) Ad	U. of Pittsburgh Dir. of Info. Services Grad. School of Business X/U. of Nevada X/Long. Is. U.	
Meyers, Allan R. (0) 617/638-5042 (H) 617/738-8296 NIF P (S) Ad	BU School of Public Heal Acting Chief Health Services Station X/Connecticut College X/Brown U.	Ad Response. BA/Dartmouth; MA, Ph.D./Cornell 6/01/46
Min, Leo Y. (O) (H) 618/529-4979 NIF P (S) Ad	S. Illinois U. See comments X/U. of Michigan (Flint) X/Gallaudet College (DC)	Ad Response (Computerworld), Positions: Acting Asst. VP for Computing; Dir. of Computing Affairs; Adjunct Faculty, Grad. School. BA/M.Ed.??MS/Ph.DStanford U.

CONTROL SHEETS

DATE:

ASSOCIATE:

CONTROL SHEETS

ASSIGNMENT #: 9R5-B

CLIENT: Computer Museum

BA/NYU; Ph.D./U. of TX, Austin

1/06/43

POSITION: Executive Director TITLE/AFFILIATION NAME/PHONE SEARCH COMMENTS Fordham U. Nagarajan, Nilakantan Ad Response. Background not right. (0) 212/579-2610 Asst. Professor Info. and Comm. Systems (H) 516/368-7019 NIF P X/State U. of NY (S) Ad X/Hofstra U. MA/Madras U.; MBA/Columbia U. Peel, Mark S. State U. of NY (Delhi) Ad Response, Also Director of Asst. VP/Acad. Affairs (0) 607/746-4326 Academic Computing. (H) 607/746-3754 Agricultural & Tech.Coll X/UMass NIF P (S) Ad X/S.Central Comm.Coll/Am BA/UConn; MS/S.Conn.State; Ed.D/UMass 6/01/46 Perneski, James P. Prime Computer Ad Response. Background not right. Manager (0) (H) 617/533-7329 CAD/CAM Appl. Dev't NIF P X/Sperry Computer System X/Gerber Systems Technol (S) Ad MA/U.Conn; BS/Lehigh Saghafi, Behrooz Northeastern IL U. Ad Response. Coordinator/Acad.Comp. (0) 312/794-2551 (H) 312/699-8067 Dept. of U. Computing NIF P X/Ind.U/Purdue U. X/State U.of NY-Buffalo (S) Ad BS/Ghazali; MEd&Ph.D./State U.of NY 4/26/46 Central Washington U. Ad Response. Extensive computer Smith, Gary R. Dir., Computer Services (0) 509/963-2921 experience. (H) 509/962-6486 NIF P X/NM Inst. of Mining & T X/Area 2 Ed. Computer Ce (S) Ad AS/USAF(Elec.Eng.); BS/Comp.Sci.-Lawrence Houston Ind't School Dis Ad Response. Smith, Richard A. Tech. Applc. Mgr. (0) 713/960-8888 Dept. of Technology (H) 713/728-0814 NIF P X/Inst. for Urban & Mino X/College of Ed. U. of T (S) Ad

DATE: January 9, 1987 Page 6

CONTROL SHEETS

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ASSOCIATE: LJBM ASSIGNMENT #: 9R5-B

CLIENT: Computer Museum POSITION: Executive Director

NAME/PHONE	TITLE/AFFILIATION	SEARCH COMMENTS
Tedesco, Paul H. (0) 617/437-5912 (H) 617/785-1933 NIF P (S) Ad	Northeastern U. Chairman, Dept. of Ed. Boston-Bouve Col. of HD X/Canton Public Schools X/	Ad response. Has involved Ken Olsen and John Poduska in summer workshop program for Boston Chap. of Fin. Exec. Institute Has received funding from DEC for comp. projects for teachers. BA/Harvard; MA, Ph. D. / BU 6/01/30
Ting, T.C. (0) 617/793-5252 (H) 617/756-5096 P (S) Ad	WPI Prof.Head of Dept. Computer Science X/Inst.for Comp.Sci.& Te X/GA Inst. of Tech.	B.Ed., Taiwan Normal U.; M.Ed., Central Wash. State U.; M.S. and PhD., Washington State U. 2/08/35
Vasiliou, William J. (0) 603/868-5934 (H) Same NIF P (S) Ad	Independent Consultant X/Tufts X/UNH	BA/Hofstra/PhD (incomplete)/SUNY 10/23/38
Verrant, James J. (0) 612/870-3818 (H) 612/925-7801 NIF P (S) Ad	Honeywell VP-Group Executive Information Systems X/ X/	BS/MS U. of Minnesota 6/01/38
Warfield, Andrea (0) 616/796-0461 (H) NIF P (S) Ad	Ferris State (Michigan) Assoc. Professor Management Dept. X/Central Mich. U. X/same	Ad Response. BA/Oakland U.;MA/MBA-Central Mich.U. 6/01/51

Bob White 415-563-7337 X 325 Dord Stevenso 703-847-2937

SIERRA VENTURES

3000 Sand Hill Road Building One-Suite 280 Menlo Park, California 94025 Tel: 415-854-1000 Fax: 415-854-5593

August 7, 1989

Mr. Neill Brownstein Bessemer Venture Partners 3000 Sand Hill Road Building 3, Suite 225 Menlo Park, California 94025

Dear Neill:

As you may be aware, I currently serve as a member of the Board of Directors of the Exploratorium, San Francisco's unique museum of science, art and human perception. In this role I have worked closely with Bob White, who will be leaving the Exploratorium's Executive Directorship effective January 1, 1990. After this time, Bob will have time available to consult with venture capital funds and portfolio companies.

Before joining the Exploratorium, Bob had a distinguished career as a Professor of Electrical Engineering and Materials Science at Stanford. Among other things, Bob served as Chairman of the Stanford's highly prestigious Electrical Engineering Department from 1981-1986.

As detailed in the attached c.v. and letter, Bob's areas of particular expertise include solid state physics, especially magnetism, magneto-optics, and optics, and medical electronics including diagnostic systems, implantable electronics, and speech analysis and synthesis. Bob has had past involvement with the venture capital community as a special limited partner of several of the Mayfield Funds and a Director of several venture-backed start-ups in his fields of interest.

If you have any companies where you think Bob's involvement might be helpful -- either as a consultant to the company, a consultant to you or a Director of the company -- I encourage you to contact Bob directly at the Exploratorium (561-0325) or at home (323-5766). Please also feel free to call me if I can provide any further information.

Sincerely,

Peter C. Wendell General Partner

Z0 - 4

Z:0 GDM --

450 El Escarpado WY Stanford, Ca 94305 August 5, 1989

Mr Peter C Wendell, General Partner Sierra Ventures Management Co 3000 Sand Hill Rd Buikding 1, Suite 280 Menlo Park, Ca 94025

Dear Peter:

As you know, I will be leaving my role as Executive Director of the Exploratorium, effective January 1, 1990. I am writing you to explore the possibility of my developing an association with you at Sierra Ventures subsequent to that date.

For the last twenty years I have been involved with varying degrees of intensity in venture capital activities. My first substantial involvement was with the Mayfield I and Mayfield II funds as a special limited partner starting in 1969. My role with Mayfield was assisting in the investment decision through analysis of the technical merit of the proposal, the quality of the technical people, and the degree of insulation of the company against near-term competition. This role involved reading quite a few proposals, listening to presentations, and visiting really serious candidates. I am presently a special limited partner in a small fund, Rainbow Co-Investment Fartners, and general partner in another very small fund, Halo Fartners. I have also served on the board of four start-up companies for periods of up to four years, giving me ample opportunity to experience the decisions and management travails typical of those early years.

I enclose a copy of my curriculum vitae not only to give you a history of my professional career but to make more manifest my areas of technical expertise, which can be deduced both from my research and publication activities but also from my consulting arrangements. In summary my areas of particular expertise are solid state physics, especially magnetism, magneto-optics, and optics, and medical electronics including diagnostic systems, implantable electronics, and speech analysis and synthesis. The companies in whose evaluation or monitoring I have been involved span, however a considerably broader base.

I would be interested in exploring various forms of association, most likely involving deal assessment and/or board representation, and for current fee or equity participation.

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CURRICULUM VITOR

Robert L White

7/12/89

PRESENT FUSITION:

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REPORTED IN A

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Mammileus copilla A. Importo Chilamett Lauren, 74

Christopher, 27

EDUCATION:

B.A. Columbia College, Math & Physics, 1949

M.A. Columbia University, Physics, 1951

Ph.D Columbia University, Physics, 1954

EMPLOYMENT HISTORY:

The Exploratorium:

Director, 1987 to present

Stanford University:

William E Ayer Professor of Electrical Engineering, 1985-1988 Professor of Electrical Engineering and Materials Science and Engineering 1966-1989 (emeritus as of Feb 15, 1989)

Chairman, Department of Electrical Engineering 1981-1986

Vice Chairman, Department of Electrical Engineering 1976-1981

Associate Professor of Electrical Engineering and Materials Science 1963-1966

GENERAL TELEPHONE & ELECTRONICS, Inc.
Palo Alto Research Laboratories

Head, Magnetics Department

HUGHES RESEARCH LABORATORIES Malibu, Calif.

Associate Head, Atomic Physics Dept 1954-1961

COLUMBIA UNIVERSITY (while graduate student, 1949-1954)

Lecturer in Physics Research Assistant in Physics Research Assistant in Chemistry Research Assistant in Geophysics

HONORS, FELLOWSHIPS:

John Simon Guggenheim Memorial Research Fellow, 1969-1970 Held at Oxford University

Japan Association for Promotion of Science, Visiting Professor, 1975, University of Tokyo

John Simon Guggenheim Memorial Research Fellow, 1977-1978 Held at Eidgenossichen Technische Hochschule, Zurich

Christensen Fellow, ST. Catherine's College, 1986 Oxford University

Elected to Phi Beta Kappa, Sigma Xi

Listed in " Who's Who in America"; "Who's Who in the West"

Invited keynote or plenary speaker by a number of institutions in the United States and overseas.

PROFESSIONAL SOCIETY MEMBERSHIP:

Fellow, Institute of Electrical and Electronic Engineers Fellow, American Physical Society
Honorary Member, Institute of Biomedical Engineers,
(Australia)

Member, Acoustical Society of America

Member, Association of Science and Technology Centers

Member, American Association of Museums Member, Dalifornia Association of Museums

PROFESSIONAL SOCIETY SERVICE:

General Chairman, Annual Conference on Magnetism and Magnetic Materials, 1975

Chairman, Gordon Conference on Magnetic Oxides, 1973

Chairman, Gordon Conference on Auditory Prostheses, 1983

Chairman, Fellows Selection Committee, TEEE Society for Engineering in Biology and Medicine. 1982-1984

Member, Board of Directors, ASTC, 1987-

Member, Board of Directors, Calif Assoc of Museums, 1987-BUSINESS & PROFESSIONAL ACTIVITIES:

Directorships:

**

Analog Design Tools, Inc, 1983-1987 Biostim Inc, 1980-1984 Spectrotherm, Inc, 1970-1972 Infomax, Inc, 1971-1973

Venture Capital Fund Participation

Special Initial Limited Partner
Mayfield Fund, 1969-1979
Mayfield II, 1975-1982
Rainbow Co-investment Partners, 1985-

General Partner
Halo Partners, 1987Limited Partner
Alpha II, 1983-

Member, Advisory Board, A T Kearney Technology, Inc Member, Advisory Board, Resound Corporation

CONSULTANT TO:

IBM, San Jose and Yorktown Heights (magnetic materials, magneto-optics, bubble domain memories)
Lockheed Space and Missiles Co, (microwave magnetics, magneto-optics, communication systems)
Ampex, Inc, (recording materials, head design, recording physics)
U S Navy (magnetic materials)
Varian Associates, (medical electronics, ultrasonic imaging, CAT scan imaging)
Novacor, Inc, (ventricular assist devices)
Data Products, Inc (computer printer head design)
Biostim, Inc (artificial implantable ear)

RESEARCH AND PUBLICATIONS:

Research Areas:

Microwave spectroscopy of gasses; Solid state physics, especially magnetism. Atomic origins of magnetic properties. Optical and magnetic

Magnetooptics. Bubble domain physics. resonance. Microwave and magnetic recording materials. Laser materials.

Medical electronics;

Artificial implantable ear. Neurophysiclacy. Implantable electronics, electrode arrays and sensors, thin film fabrication with exotic materials, speech recognition, speech synthesis, hearing impairment.

Publicationss

Over 100 articles in technical journals.

Two books:

Basic Quantum Mechanics, McGraw Hill, 1967 Magnetism and Magnetic Materials (with K A Wickersheim) Academic Press, 1966

UNIVERSITY ADMINISTRATION OR SERVICE:

Chairman, Department of Electrical Engineering, 1981-1986 Vice-Chairman, Department of Electrical Engineering, 1975-81 Director, Solid State Affiliates Program, 1976-1987 Director, Institute for Electronics in Medicine, 1974-1987 Member, Executive Committees:

School of Engineering Department of Electrical Engineering Center for Materials Research

Member, Academic Senate Member, Stanford Judiciary Board

Member, various search and budgetary committees

Alumni Association speaker Fund raising for Department, School, and University Member, Visiting Committees to U of Washington, U of Michigan, U of Calif Irvine

MEMORANDUM

TO: Gardner Hendrie, Dave Nelson, Ed Schwartz

FROM: Ben Beaver

DATE: July 12, 1989

SUBJECT: RUSSELL JONES

Below is a tentative schedule for a series of meetings with Russel Jones for the Executive Director position at The Computer Museum.

Date: Friday, July 21, 1989

Location: Fenwick Partners

57 Bedford Street

Suite 101

Lexington, Massachusetts 02173

Phone: 617/862-3370 (Directions attached)

Schedule

10:30 a.m. Dave Nelson

12:00 noon Lunch: Russel Jones, Dave Nelson,

Pat Nelson, Ted Johnson, Ben Beaver

1:30 p.m. Gardner Hendrie

2:30 p.m. Ed Schwartz

Please contact me or Andrea Grossman of my office if this schedule is not convenient. Thank you.

BHB: amg

RUSSEL C. JONES - CANDIDATE REPORT

Russel C. Jones is presented as a candidate for the position of Executive Director of The Computer Museum. He is recommended for the following reasons:

- o Proven leadership and impressive record of increasingly substantial, high visibility, managerial positions in the not-for-profit community
- o Extensive experience in managing different constituencies and in growing and building educational and support organizations
- o Direct experience in fund-raising, including responsibilities in a \$200 million capital campaign
- o Strong technical orientation and a proponent of expanded computer usage in education
- o On the personal side, a high-energy, accomplishment-oriented professional. Dedicated and able to diplomatically communicate his ideas to achieve defined goals. Intelligent and articulate.

BACKGROUND PROFILE

Russel C. Jones
12 Boysenberry Court
Hockessin, Delaware 19707
Home: 302/234-0336

EDUCATION:

B.S.C.E., Carnegie Institute of Technology (now Carnegie-Mellon Institute), 1957
M.S.C.E., Carnegie Institute of Technology, 1960
Ph.D., Carnegie Institute of Technology, 1963
Harvard Business School, Institute for Educational Management

PROFESSIONAL EXPERIENCE:

7/87 - Present UNI

UNIVERSITY OF DELAWARE

10/88 - Present

University Research Professor

7/87 - 10/88

President

As President, served as Chief Administrative and Academic Officer for the University. Served as member of the Board of Trustees, ex-officio. The University of Delaware has a \$350 million operating budget and 18,000 students. Had full responsibility, reporting to the Board of Trustees for the operation of the University. Resigned in October 1988 and currently serve as tenured University Research Professor.

1981 - 1987

BOSTON UNIVERSITY

1981 - 1987

Vice President for Academic Affairs

1985 - 1987

Vice President for Academic Development

Held direct line responsibility for 13 academic units, including the Law School, the College of Engineering, the School of Management, and others. Served on University and external committees.

BACKGROUND PROFILE: RUSSEL C. JONES

Page Two

Position of Vice President for Academic Development held concurrently with that of Vice President for Academic Affairs. Held line responsibility for fund-raising, the Office of Academic/Corporate Relations, and other academically-related development activities.

1977 - 1981

UNIVERSITY OF MASSACHUSETTS

Dean, School of Engineering

Professor, Department of Civil Engineering

Responsible for all activities for the School of Engineering, including developing and managing resources, curricula, and the day-to-day management of the School of Engineering.

1971 - 1976

OHIO STATE UNIVERSITY

<u>Professor and Chairman, Department of Civil Engineering</u>

1966 - 1971

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Associate Professor of Civil Engineering

1963 - 1965

Assistant Professor of Civil Engineering

1957 - 1959

HUNTING, LARSEN AND DUNNELS Pittsburgh, Pennsylvania

Worked as a Consulting Engineer in this structural engineering firm, after receiving a Bachelor's Degree.

Degree verification pending - 7/7/89
Prepared for the exclusive use of the Search Committee of The Computer
Museum 7/89

CANDIDATE EVALUATION OF RUSSEL C. JONES

Russ Jones made an excellent first impression which held up extremely well during our meeting. Russ is a mature and seasoned academic professional. He is a highly intelligent and articulate individual who asked thoughtful and probing questions. I found him to be highly professional and poised, yet at the same time, he had a wear-well style. I would expect him to be comfortable in almost any setting. He has well-developed leadership capabilities and a pleasant and warm style. His presentation was direct and to the point and his social interaction skills are well-developed.

Russ has developed an impressive record of performance in the academic community. After two years in consulting, Russ joined M.I.T. as an Assistant Professor of Civil Engineering. He was then made Associate Professor of Civil Engineering, and subsequently went on to Ohio State University, where he became Chairman of the Civil Engineering Department. Here, he was responsible for building the Civil Engineering department, doubling its size over a five-year period. It was here that Russ gained his first experience with direct fund-raising.

In 1977, Russ joined the University of Massachusetts as the Dean of the School of Engineering. At the University of Massachusetts, Russ was charged with doubling the size of the School of Engineering. He was responsible for developing and then executing long-range plans for the school, and upgrading and enhancing its undergraduate and graduate programs in all respects. He developed a major capital fund campaign for the School of Engineering and developed outreach programs, which included developing cooperative programs with high technology industries in Massachusetts.

In 1981, Russ was recruited by John Silber to join Boston University as Vice President for Academic Affairs. As the chief academic officer, Russ had line responsibility for over a dozen academic units. With the various Deans reporting to him, he was responsible for the attraction and retention of faculty, and for

CANDIDATE EVALUATION OF RUSSEL C. JONES
July 6, 1989
Page Two

management of all resources. He was responsible for building University-Industry interaction programs; developed a Computer Science Department; and provided leadership in the development of the academic computing system. Russ played a key role in establishing the Microelectronics Center, and served as a Director from 1982-1987.

In 1985, Russ was given additional responsibilities as Vice President for Academic Development. Here, he was directly involved in fund-raising, working with the Vice President of Development in Boston University's \$200 million Capital Campaign, focusing on the high technology environment.

With the long-standing goal of becoming President of a University, Russ was selected as President of the University of Delaware in 1987. He was in this position for only 15 months before resigning, as a result of the unwillingness of the Board of Directors to allow him the leadership freedom which had been laid out when he accepted the position. The Board granted Russ full tenure as University Research Professor upon his resignation, which essentially allows a continuation of his compensation arrangements and the opportunity to seek new professional relationships.

Russ Jones could be a highly attractive candidate for the position of Executive Director of The Computer Museum. He has had 26 years of experience in academic environments, most of which has been in management. He has had a continuing record performance in well-known and highly visible academic itutions. He has a strong technical orientation, and institutions. throughout his career, has dealt with computer technology. This has included chairing a task force on the use of computer technology for the American Society for Engineering Education. He has held leadership positions in a wide range of professional societies, boards, and associations. He would be comfortable and at home in the Boston area, having taught at M.I.T. for nine years in the 1960's, having been at the University of Massachusetts for three years in the late 1970's, followed by five years at Boston University. He has had direct interaction with the technology environment in Massachusetts and played a role in establishing the Microelectronics Center, where he served as Director from 1982 to 1987. He also served on the Board of Directors of Lexidata Corporation from 1983 to 1986, and as a member of the Board of Directors for two years at Coolidge Bank and Trust Company in Boston.

CANDIDATE EVALUATION OF RUSSEL C. JONES July 6, 1989
Page Three

Russ has had substantial experience in fund-raising and in the management of not-for-profit organizations. While he does not have hands-on experience in museum management, he does serve on the Board of Trustees of the Winterthur Museum and Gardens, as well as serving on the Board of Trustees for the Delaware Symphony Association; the University of Delaware Library Associates; and the Grand Opera House; as well as involvement with other local Boards in Delaware.

Russ Jones is a high impact, poised and professional individual, who, in my opinion, would be an excellent spokesperson for The Computer Museum. He is interested in and intrigued by computer technology. With his extensive experience in the academic not-for-profit world, as well as the Boston community, he could be a very strong candidate for The Computer Museum.

BHB: amg

July 25, 1989

Mr. David Nelson President and Chief Executive Officer Confluent Systems, Inc. 77 Salem End Lane Framingham, MA 01701

Dear Dave:

Enclosed is a Candidate Report on Mac Sudduth, who, in my opinion, could be an extremely strong candidate for The Computer Museum. As we discussed, we should be seeking to have him meet as soon as possible with you and other members of the Search Committee who might be available.

Mac states that his current compensation is comprised of a base salary of \$65,000, and he has a deferred bonus which ranges from 6 to 16%, as well as the use of a museum-owned car. He also will receive \$25,000 as a bonus if he remains with the museum through June 1991.

Please call me if you have any questions regarding Mac's candidacy.

Cordially,

Bentley H. Beaver

Vice President

BHB:amg enclosures

FenwickPartners

57 Bedford Street, Suite 101 Lexington, MA 02173 617/862-3370 Fax: 617/861-7546

CANDIDATE EVALUATION: WILLIAM McLEAN SUDDUTH

Mac Sudduth is presented as a candidate for the Executive Director position at The Computer Museum. He is recommended for the following reasons:

- o Proven management and leadership skills in three different museum settings.
- o Direct experience in developing plans and strategies which have resulted in the successful growth of museums, both directly and on a consulting basis.
- o Directly transferrable experience in leading fund-raising activities, including extensive grant writing and solicitation of foundations.
- o Proven performance in bringing about change in building from scratch and re-building organizations.
- o A strong orientation towards technology, with both Master's and Ph.D's in the History of Science. An appreciation and excitement about computer technology, including the development of articles and papers on the field.
- o A formal and informal educational orientation, using proactive programs and exhibits.
- o On a personal level, creative and committed; a professional with a high level of energy and excellent communications skills.

BACKGROUND PROFILE

William McLean Sudduth
508 Belgravia Court
Louisville, Kentucky 40208
Home: 502/637-8970
Office: 502/561-6103

EDUCATION:

Ph.D., History and Science, University of Oklahoma, 1976
M.A., History and Science, University of Oklahoma, 1974
B.S., Chemistry, University of Oklahoma, 1969

EXPERIENCE:

1984 - Present

MUSEUM OF HISTORY AND SCIENCE Louisville, Kentucky

President

President and Chief Executive Officer 140,000 square foot museum with an operating budget of \$2.7 million. Full responsibility for day-to-day operational management, exhibits, fund-raising, and education. Direct reports include Vice Presidents of Exhibits, Operations, Education and Programs, School Services, Marketing, and finance. responsible for the IMAX theatre built under own leadership. The Museum has 110 full time equivalent employees and an additional 300 volunteers who represent 30 full time equivalents. President's direction, the Museum of History and Science has grown from 54,000 attendees to almost 200,000, plus an additional 280,000 IMAX attendees. Raised \$6 million in a capital campaign for the IMAX theatre government, corporations, from foundations.

Background Profile: William McLean Sudduth

Page Two

1979 - 1984

NORTH CAROLINA MUSEUM OF LIFE AND SCIENCE Durham, North Carolina

Executive Director

Grew this small museum from a quarter of a million dollar budget to over \$1 million in five years and achieved attendance level of 190,000. The Museum has a variety of exhibits, including a nature center and an aerospace exhibit. Established outreach program and an educational program.

1976 - 1979

OMNIPLEX, OKLAHOMA CITY

Starting in 1976 with a grant from the Kerr Foundation, developed a plan, established and opened a substantial museum in an 11-month time period which included a planetarium. Over \$7 million was raised for this project. Within three years, the organization had an operating budget of \$1 million and attendance of approximately 250,000 people.

1968 - 1972

TINKER AIR FORCE BASE Oklahoma

Civilian Chemist (G.S. 7)

Just before and after receiving undergraduate degree in Chemistry, worked for the U.S. Government as a Civilian Chemist at Tinker Air Force Base. Left in 1972 to obtain a Master's Degree.

Other concurrent activities:

Several formal teaching assignments, including Teaching Assistant positions at the University of Oklahoma in 1969 and 1974; serving as Visiting Professor at the University of Oklahoma in 1979; and as Visiting Lecturer at Duke University from 1981 - 1982. In addition, have served from time to time as a Museum Consultant; as a Library Assistant at the University of Oklahoma (1974 - 1977); and served on the Board of Trustees of the Association of Science and Technology Centers as Vice President of that organization for a number of years; and most recently, as President of the Association of Science and Technology Centers, from 1987 to present. Have

Background Profile: William McLean Sudduth Page Three

held a variety of other leadership positions and as a member of various committees, councils, and associations.

CANDIDATE EVALUATION OF: WILLIAM McLEAN SUDDUTH

Mac Sudduth made an excellent first impression which held up extremely well during our two hour meeting. He is a friendly and likeable individual with a high level of personal sophistication. He is highly intelligent and demonstrated excellent verbal skills. Mac has a solid energy level, and is an enthusiastic leader. He is an easy conversationalist and a person with a wear-well style. Mac understands the museum business extremely well. He has broad-based inputs to his knowledge base, which results in his ability to come across as a highly knowledgeable and professional Museum Director.

Mac grew up in Oklahoma, where his father ran the state unemployment service. He received a scholarship to the University of Oklahoma and after completing his Bachelor's Degree, worked as a Civilian Employee at Tinker Air Force Base in Oklahoma for about four years. It was here that his educational involvement first began, as he taught a summer course in technical writing at the Air Force Base. In 1972, Mac returned to school, and based on his interest in both science and education, received a Master's Degree and then a Ph.D in the History of Science from the University of Oklahoma.

Primarily through local connections in Oklahoma, Mac, after having received his Doctorate, began a project for the Kerr Foundation to plan and then develop an Omniplex Theatre in part funded by the Oklahoma Science and Arts Foundation. After the planning stage, which took a couple of years, the Omniplex was opened and he was named Director. In 1979, Mac moved with his wife to North Carolina where she had entered a Master's program at the University of North Carolina at Durham. He found a position at the North Carolina Museum of Life and Science as Executive Director. As he described it, the museum was, at that point, a roadside attraction looking for a professional. With a budget of a quarter of million dollars, Mac took over and developed the organization to a \$1 million budget by 1984.

Through his involvement with the Association of Science and Technology Centers, Mac did an assessment of the Museum of History and Science in Louisville, which resulted in the development of a plan for that museum. Subsequently, the plan

Candidate Evaluation: William McLean Sudduth July 25, 1989
Page Two

was put into effect and the museum invited Mac to become its President, which he did in 1984. He has since been running the Museum of History and Science and has done an admirable job of growing and developing the museum to the point where it currently has a budget of almost \$3 million. During this time frame, he was directly involved in a \$6 million capital campaign and the development of an IMAX Theatre, which has resulted in an overall attendance of 478,000 people last year.

Throughout his career, he has been involved, from time to time, in formal teaching as well as informal educational programs. He is active in a variety of organizations and, in particular, is currently serving as President of the Association of Science and Technology Centers, prior to which he was a Vice President. ASTC is an association of 271 science and technology oriented museums throughout the country. Because of his involvement and his leadership position in this organization, Mac has gained a unique insight into the mechanics and strategies of science-oriented museums across the country.

Mac Sudduth is a highly attractive candidate for The Computer He has demonstrated significant leadership in three different museum environments, having had a substantial impact on their growth and success, both building and re-building staffs, exhibits, and programs. He has an extremely strong educational orientation, which has included not only formal teaching, but the development of strong educational and outreach programs within the museum environments in which he has functioned. During his days in Durham, he even started a computer camp at Duke University. indicated earlier, his association As involvement with ASTC has provided him with significant exposure to the industry and a distinct awareness of what works and what doesn't. the fund-raising side, he has developed a On substantial record in grant fund-raising from corporations, and particularly, foundations, and has been directly involved in major capital fund-raising efforts. Overall, Mac fits the specifications extremely well. On the personal side, he has the enthusiasm and vision to become a strong spokesperson for the His personality is highly appropriate and his professional and intellectual capabilities make him a strong candidate.

August 15, 1989

Mr. David Nelson President and Chief Executive Officer Confluent Systems, Inc. 77 Salem End Lane Framingham, MA 01701

Dear Dave:

Enclosed is a candidate report on Bob Rathburn, who I feel is a strong candidate for us to consider.

As you will see, he had directly transferrable experience and has a solid level of energy and enthusiasm. Bob is interested in exploring the opportunity. Nonetheless, he feels he will be challenged where he is for the near future. He will need to reach the conclusion that The Computer Museum affords a unique career opportunity for him, which I believe it does.

We are seeking to schedule a visit for Bob from Atlanta to Boston.

Regards,

Bentley H. Beaver Vice President

BHB:amg enclosures

CANDIDATE SUMMARY OF ROBERT R. RATHBURN

Bob Rathburn is presented as a candidate for the position of Executive Director of The Computer Museum. He is recommended for the following reasons:

- o Seven years of proven management and experience in two educationally-oriented museum environments.
- o Strong educational interest stemming from seven years in higher education.
- o Has built major new exhibits; has developed the vision and plan and opened a rapidly growing science-oriented museum from scratch.
- o Proven short-term experience in fund-raising and working with Board of Directors.
- o While lacking strong computer expertise, highly enthusiastic about computer applications and impact on society, and in particular, about the message The Computer Museum can deliver.
- o Professional and mature, with good leadership, interpersonal and communication skills.

BACKGROUND PROFILE

Robert R. Rathburn 2287 Glenridge Drive Marietta, Georgia 30062 Home: 404/977-2365 Work: 404/522-5500

EDUCATION:

A.A., General Studies, Contra Costa College, 1966 B.A., Anthropology, California State University-Sacramento, 1968 M.A., Anthropology, California State University-Sacramento, 1970 Ph.D., Anthropology (Major); Linguistics (Minor), The University of Wisconsin-Madison

EXPERIENCE:

5/87 - Present

SCIENCE AND TECHNOLOGY MUSEUM OF ATLANTA

President and Executive Director

Responsible to the Board of Trustees for defining and articulating the mission and vision for the Museum, for creating and then executing a plan to establish exhibits, staff the Museum, and open it to Joined the Museum at the conceptual the public. Museum began operations in October, 1988. It currently has a budget of \$2.2 million per year, has 70,000 square feet available, and has exhibits square currently occupying 20,000 feet. physical science museum, which is primarily made up of interactive exhibits, has a strong educational mission, oriented towards children.

Background Profile: Robert R. Rathburn Page Two

6/82 - 5/87

MILWAUKEE PUBLIC MUSEUM

7/84 - 5/87

Deputy Director for Programs

Served as the number two individual in this 368,000 square foot county-funded Museum, which has 200 employees and a budget in excess of \$6.5 million. The Milwaukee Public Museum is the fourth largest natural history museum in the country, and has over 300,000 visitors per year. Reported to the Executive Director with responsibility for exhibits, collections, education, research, conservation, and support (library and publications), with a staff of 125 people and \$4.5 million budget. Also reporting the President is a Deputy Director Operations, who is responsible for security, financial matters, maintenance, personnel, operation of the gift shop.

1975 - 1982

LOUISIANA STATE UNIVERSITY
DEPARTMENT OF GEOGRAPHY AND ANTHROPOLOGY

1976 - 1982

Assistant Professor of Anthropology

1975 - 1976

Instructor of Anthropology

Prepared for the exclusive use of the management of The Computer Museum Degree verification in process 8/89

CANDIDATE EVALUATION OF ROBERT R. RATHBURN

Bob Rathburn is a friendly and pleasant individual who is professional in appearance and style. He was conservatively well dressed for our meeting. Bob is a relaxed and confident individual, who demonstrated good communications skills and a very believable style. He has an excellent sense of humor and displayed a dry wit and a solid sense of humility. Bob is an achievement-oriented individual, who demonstrated significant enthusiasm and energy.

Bob grew up in California, in the East Bay area of San Francisco. He described himself as not being a particularly strong student in high school. After receiving an Associate's Degree, he went on to get a Bachelor's Degree and then a Master's Degree, and in 1976, while working part-time, he completed his Doctorate Degree. After receiving his Ph.D, he taught at Louisiana State University about seven years, teaching cultural and linguistic It was here that he had his first exposure to anthropology. museums, in that L.S.U. had a small anthropology museum. began to become interested in how a museum could play a significant role in education. Gravitating towards the field, he applied for a position as Director of Education at the Milwaukee Public Museum. As a result of his background and education, Bob was a strong candidate, and he was selected from a substantial field of candidates. He served for two years as Director of Education and then, following a re-organization, became Deputy Museum Director.

Among other accomplishments, Bob developed a highly successful interactive exhibit area for children in 12,000 square feet of unused space in the Museum. The Museum, which is the fourth largest natural history museum in the country, is county-funded. As such, the Museum is staffed by civil service employees who are members of a union. Bob found it extremely frustrating and difficult to release incompetent people and to promote good performers. After five years, Bob had managed almost all of the operational areas of responsibility in this major museum, and felt there were few challenges left for him. His desire to run an institution on his own, coupled with a cutback of funding from the county, caused him to decide to seek a new opportunity. After having applied for an Executive Director position for a Museum in the Pacific Northwest, Bob was approached by the Chairman of the Board of the Science and Technology Museum of

Candidate Evaluation of Robert R. Rathburn August 14, 1989
Page Two

The Museum was, at that Atlanta, a non-profit corporation. point, in the development stage. The Board expressed the desire to open a science museum, however, had no real vision of what kind of science museum they had in mind. Working with the Board, Bob developed a strategy, and a plan to develop an interactive physical science museum, which would have a strong educational orientation. Starting with a concept and a substantial building, the Atlanta Civic Center exhibit hall, Starting with a concept and a which was city-owned, and in a downtown location, Bob began the process of building and developing the Museum from scratch. was approved and fund-raising from corporations foundations was undertaken. In a short period of time, by late October of 1988, the Museum opened 20,000 square feet of exhibit space. In less than a year, the Museum is earning \$1.8 million in revenue (62% from admissions), towards its \$2.2 million Between 1,000 and 1,200 visitors per day are now attending the Museum, and July 1989 saw a record attendance of 35,000 people. Bob is the chief spokesperson for the Museum and states that he has speaking engagements several times each week. He is involved with the Board of Trustees in fund-raising and direct solicitation of corporations.

Bob Rathburn is not actively seeking a new opportunity. The Science and Technology Museum of Atlanta has been operating for less than a year, and Bob has substantial plans for additional exhibits and floor space over the next four to five years. Nonetheless, he has expressed some interest in The Computer Museum opportunity. He recognizes it as a unique situation and he demonstrated a high level of enthusiasm regarding the opportunity to grow the Museum and to make a highly visible contribution. He recognizes that from a career standpoint, success in building and growing The Computer Museum would afford great visibility because of the uniqueness of the institution. complication is that his wife is in her last year of orthodontist school at Emery University. Nonetheless, Bob is sufficiently interested to want to visit the Museum and meet with the Search Committee.

Bob Rathburn is a very attractive potential candidate for The Computer Museum. With seven years of experience as an educator, and seven years in museum management, Bob brings highly transferable and appropriate experience. He has functioned as the number two person in a large and well-recognized natural history museum, where he has had significant responsibility. In his current position, he has built the Atlanta Museum from scratch, and although it has been operating for less than a year,

Candidate Evaluation of Robert R. Rathburn August 14, 1989
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its numbers in terms of attendance and budget are impressive. Bob is a builder who derives significant satisfaction from bringing about change and creating organizations and institutions. He has operated effectively in both large and small museum environments. In Atlanta, working with the Chairman of the Board, the Chief Executive Officer of Georgia Power and Light, Bob has established a mission and vision for the museum, and has executed a plan. He has direct experience with fund-raising, however, it has been limited to the past two years of his experience. He is a spokesperson for the Museum and conducts numerous speaking engagements. On the negative side, he has no substantive computer knowledge, but he is highly enthusiastic about the message of The Computer Museum, and has the vision and interest in seeing the Museum achieve its potential as a national and international institution.

BHB: amg

Rolling unn
Real taken
likes white affails
likes conceptual point
poor student
whe is a real hot, short dentist (12 yrs youngen)
and move since doesn't have practice yest
sees appointmently for networking in Boston
really market & customer oriented

not as able or smont a person as
Jan or Oliver or Abeliae